

ExactTarget®

uxds
user experience design studio

ExactTarget - SiteBuilder

Wireframes

Product: SiteBuilder

Modified: September 05, 2013

Notes

- The Site Settings icon on the Overview pages should match the icon used in the latest Editor/carousel visual design. (Note Added: 06/19/2013)
- For the latest Editor/carousel layout see the latest visual design. (Note Added: 06/19/2013)
- When Page Properties or Template Selection are active the newly added carousel dropdowns shown in the visual design should be disabled. (Note Added: 06/19/2013)
- When Page Properties or Template Selection are active the **page name in the carousel** cannot be changed. The page name can be changed in the Page Properties drawer when it is active using the input field (Note Added: 06/19/2013)
- More content will be added to Site Properties - Domains after Beta. (Note Added: 06/19/2013)
- The default Reflow Preview toggle will be "Portrait". Portrait should come first. (Note Added: 06/19/2013)

01 SiteBuilder - Overview

The screenshot shows the SiteBuilder Overview page. At the top, there's a navigation bar with 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. Below this, the 'Overview' section contains three main cards: 'Sites Statistics' (8 Published SiteBuilder, 256 Published Pages, 68.40% Visits Via Mobile), 'Interactions' (Best Performing Page: Fall Gift Giveaway 2013, Average Time on Page: 00.04.57, Total Page Visits: 75,234), and 'Channel Statistics' (Social: Total Visits 4,654, Visits 63%). Below these is a 'SiteBuilder' section with a search bar and a list of site cards. The cards include: '100th Anniversary' (Published, 37.05% Mobile Visits), 'Summer Sales Promo' (Scheduled, 62.95% Mobile Visits), 'Buy One Get One Free' (Draft), and 'Gift Finder' (Published, 62.95% Mobile Visits). A 'Create Site' button is visible in the top right of the Overview section.

sites-overview-channelstatistics

Create New Site

Fix the validation errors below to continue.

- Enter a site name.

Site Name *

This name identifies the site within the SiteBuilder application and does not appear in the published version of the site.

Description

Link Name

This name appears in the published site and path. This name can also appear in the site URL. Ensure that you use correct spelling and limit the number of characters to assist users interacting with your site.

Preview Link

Your preview URL can be later accessed in Site Properties - Basic settings

Cancel

Create New Site

Fix the validation errors below to continue.

- Another site uses this site name. Please enter another name.
- Use only valid characters in the link name.

Site Name *

This Site Name is already in use.

This name identifies the site within the SiteBuilder application and does not appear in the published version of the site.

Description

Link Name

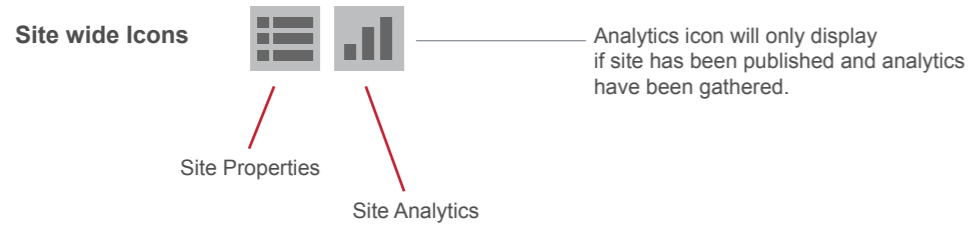
The following characters may not be used in a link name
 < > # % { } | \ ^ ~ []

This name appears in the published site and path. This name can also appear in the site URL. Ensure that you use correct spelling and limit the number of characters to assist users interacting with your site.

Preview Link

Your preview URL can be later accessed in Site Properties - Basic settings

Cancel Create



Create New Site

Site Name *

This name identifies the site within the SiteBuilder application and does not appear in the published version of the site.

Description

Link Name

This name appears in the published site and path. This name can also appear in the site URL. Ensure that you use correct spelling and limit the number of characters to assist users interacting with your site.

Preview Link

Your preview URL can be later accessed in Site Properties - Basic settings

Cancel Create

sites-createnewsites-previewurl

The screenshot shows the SiteBuilder Overview page. At the top, there's a navigation bar with 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. Below this, the 'Overview' section contains three main widgets: 'Sites Statistics' (8 Published SiteBuilder, 256 Published Pages, 68.40% Visits Via Mobile), 'Interactions' (Best Performing Page: Fall Gift Giveaway 2013, Average Time on Page: 00.04.57, Total Page Visits: 75,234), and 'Channel Statistics' (Social: Total Visits 4,654, Visits 63%).

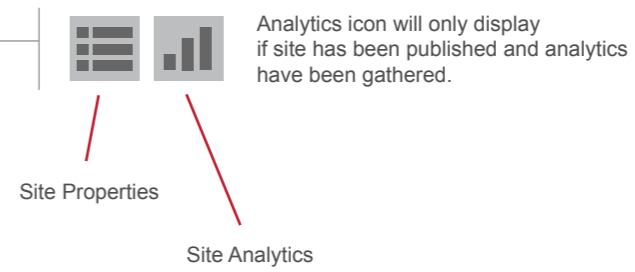
The main content area features a 'SiteBuilder' search bar and a table of site entries. The table has columns for Name & Description, Status, URL, Last Modified, Total Visits, Mobile Visits %, and Actions. A hand cursor is pointing to the 'Name & Description' column header.

Name & Description	Status	URL	Last Modified	Total Visits	Mobile Visits %	Actions
100th Anniversary 25 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla venenatis mauris in arcu adipiscing aliquet... 100th Anniversary	Published 00/00/2013 5:00pm	100anniversary.com	00/00/2013 5:00pm	100,000	37.05%	[Icons]
Summer Sales Promo 25 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla venenatis mauris in arcu adipiscing aliquet... Summer Sale Promo	Scheduled 00/00/2013 5:00pm	Preview Link gaps.com/summersalespromo	00/00/2013 5:00pm			[Icons]
Buy One Get One Free 25 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla venenatis mauris in arcu adipiscing aliquet... Mother's Day Sale	Draft	Preview Link sites.com/bogo	00/00/2013 5:00pm			[Icons]
Gift Finder 25 Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla venenatis mauris in arcu adipiscing aliquet... Holiday Gifts	Published 00/00/2013 5:00pm	giftfinder.com	00/00/2013 5:00pm	42,435	62.95%	[Icons]

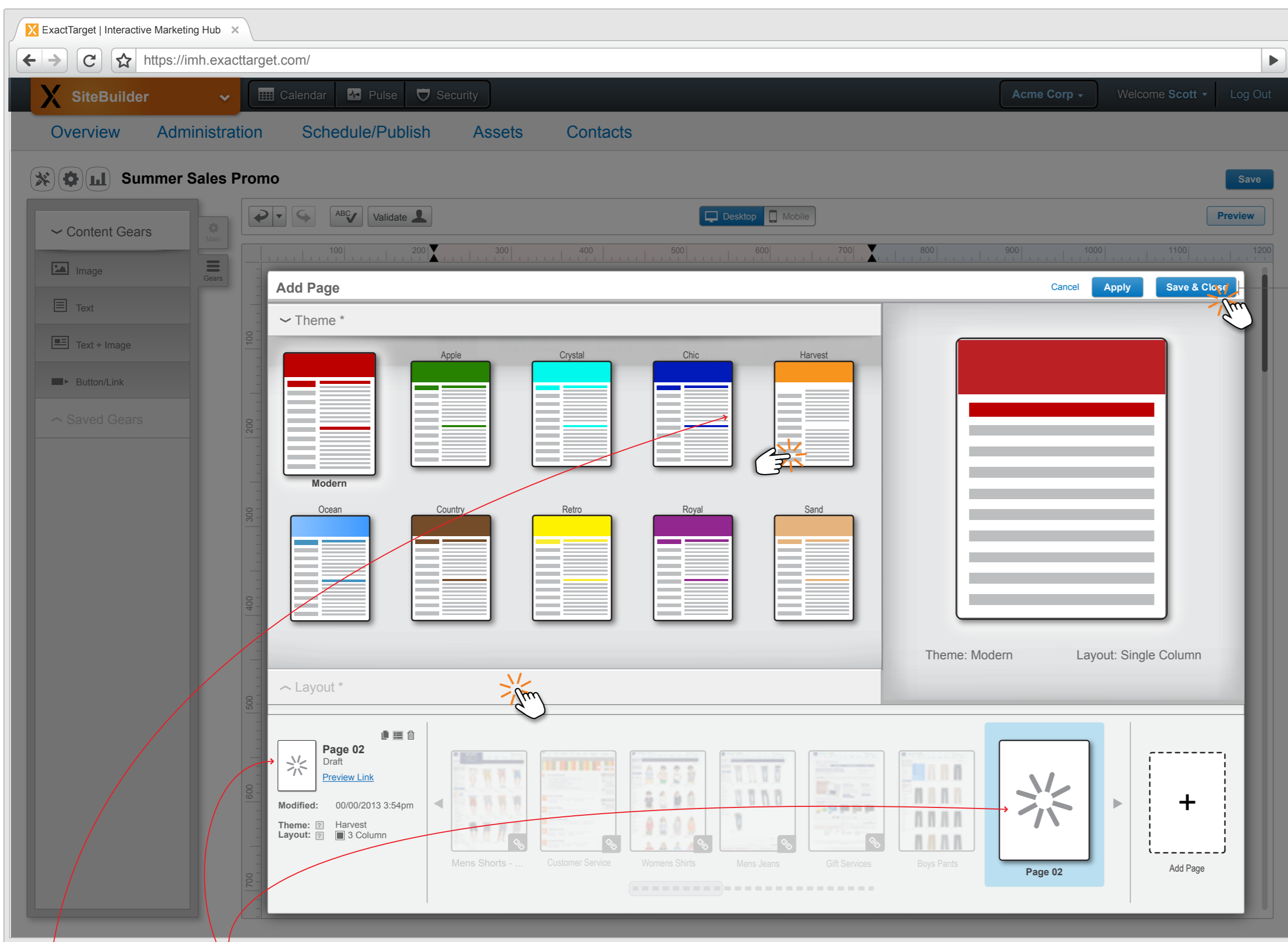
At the bottom of the table, there's a pagination control showing '1-10 of 21 Items' and 'Page 1 of 3'.

All columns are sortable except the ACTIONS column.

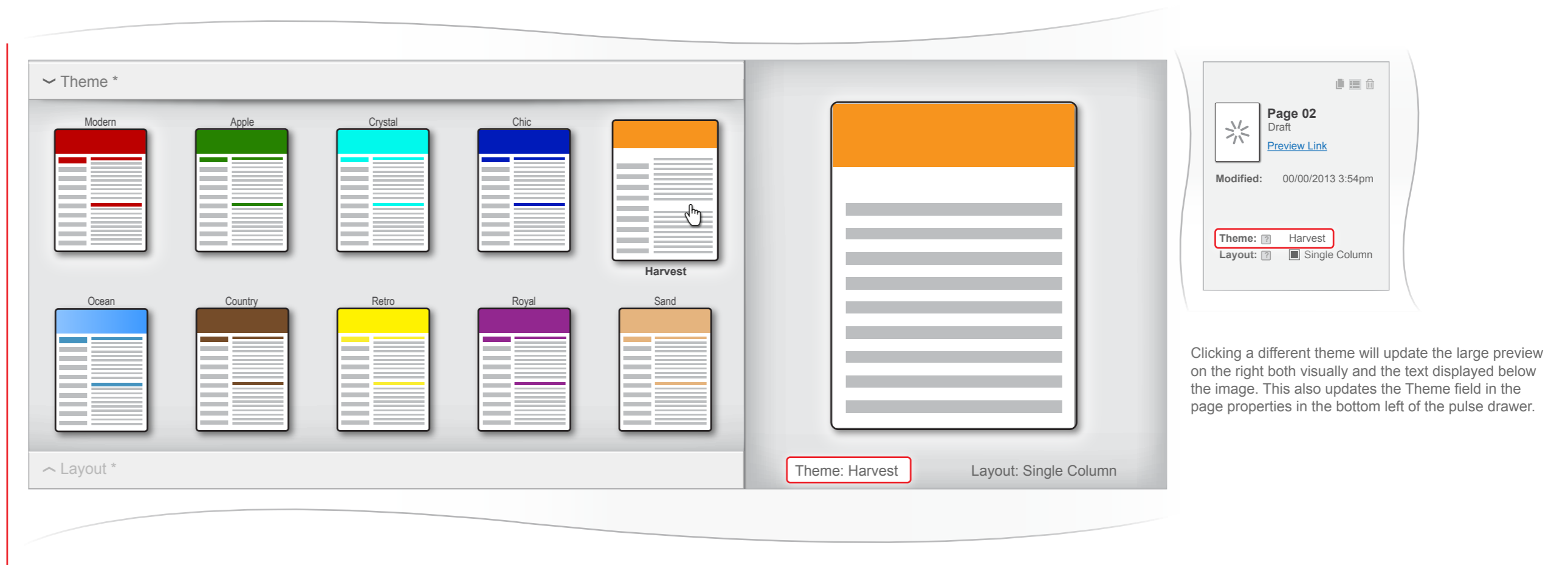
Site wide Icons



02 SiteBuilder - Template Selection



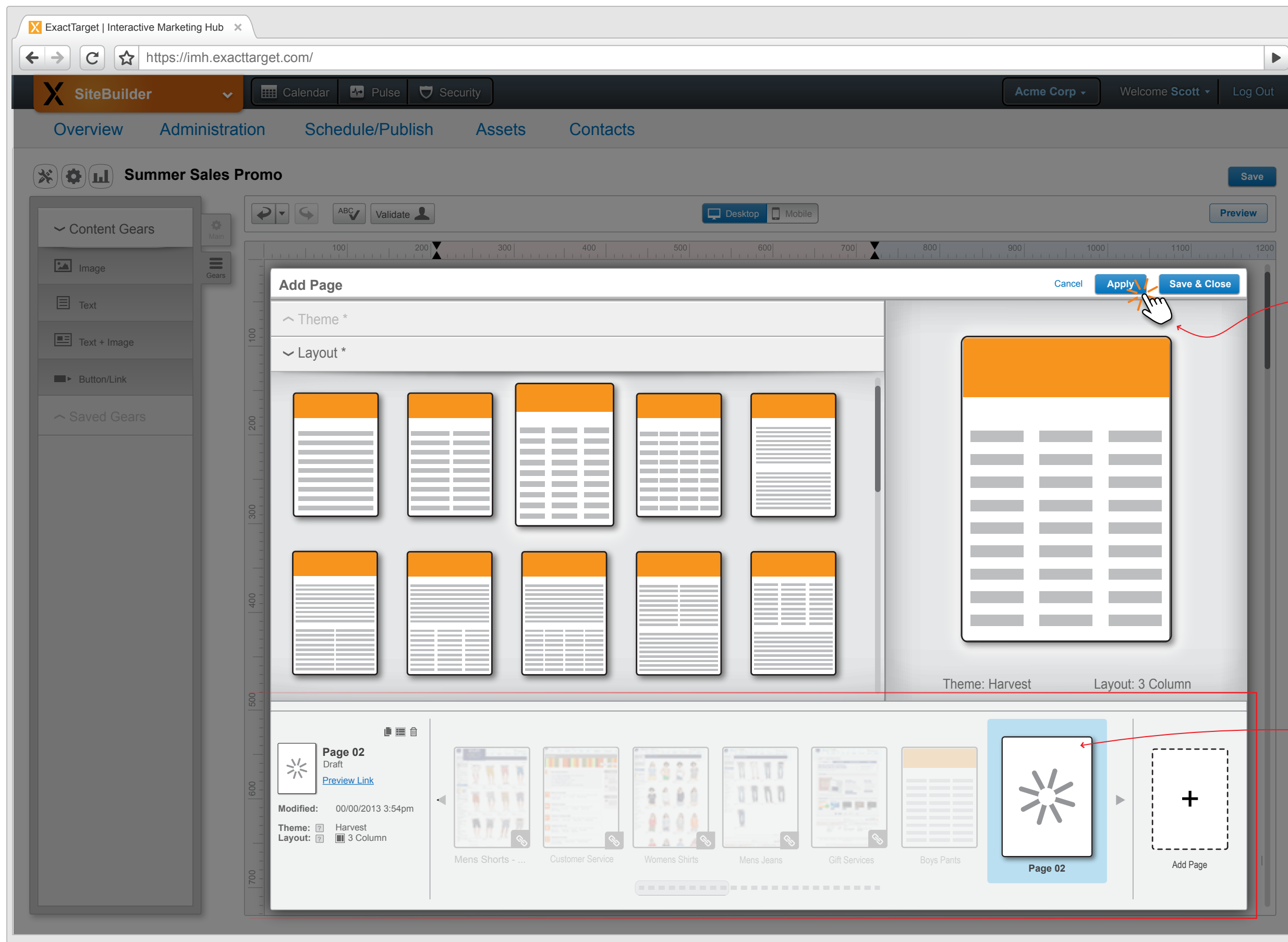
Until the theme and layout choices are applied, a placeholder icon is used to represent the new page.



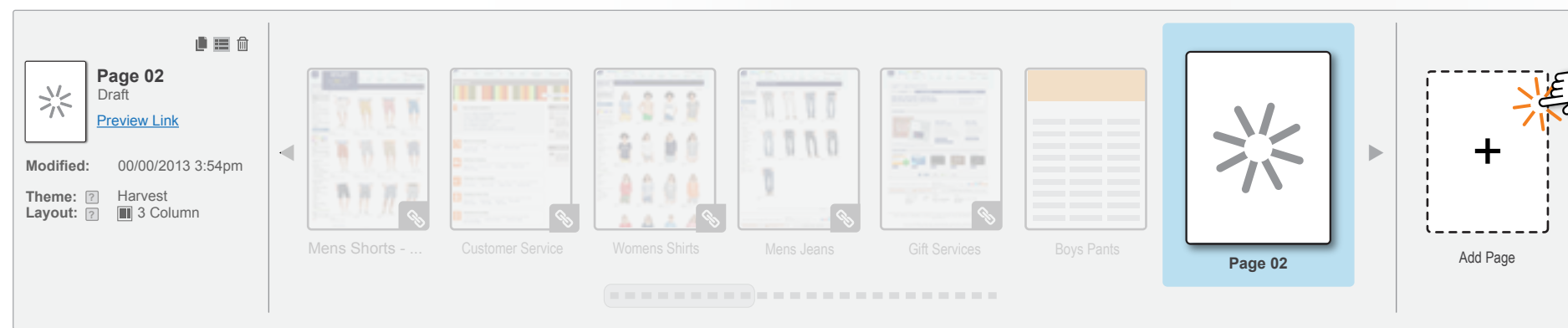
Clicking a different theme will update the large preview on the right both visually and the text displayed below the image. This also updates the Theme field in the page properties in the bottom left of the pulse drawer.



Layouts are access via an accordion control. Selecting a new layout will update the preview image and related fields similar to how selecting a theme works. (Text labels for layouts are not present to show it as an option)

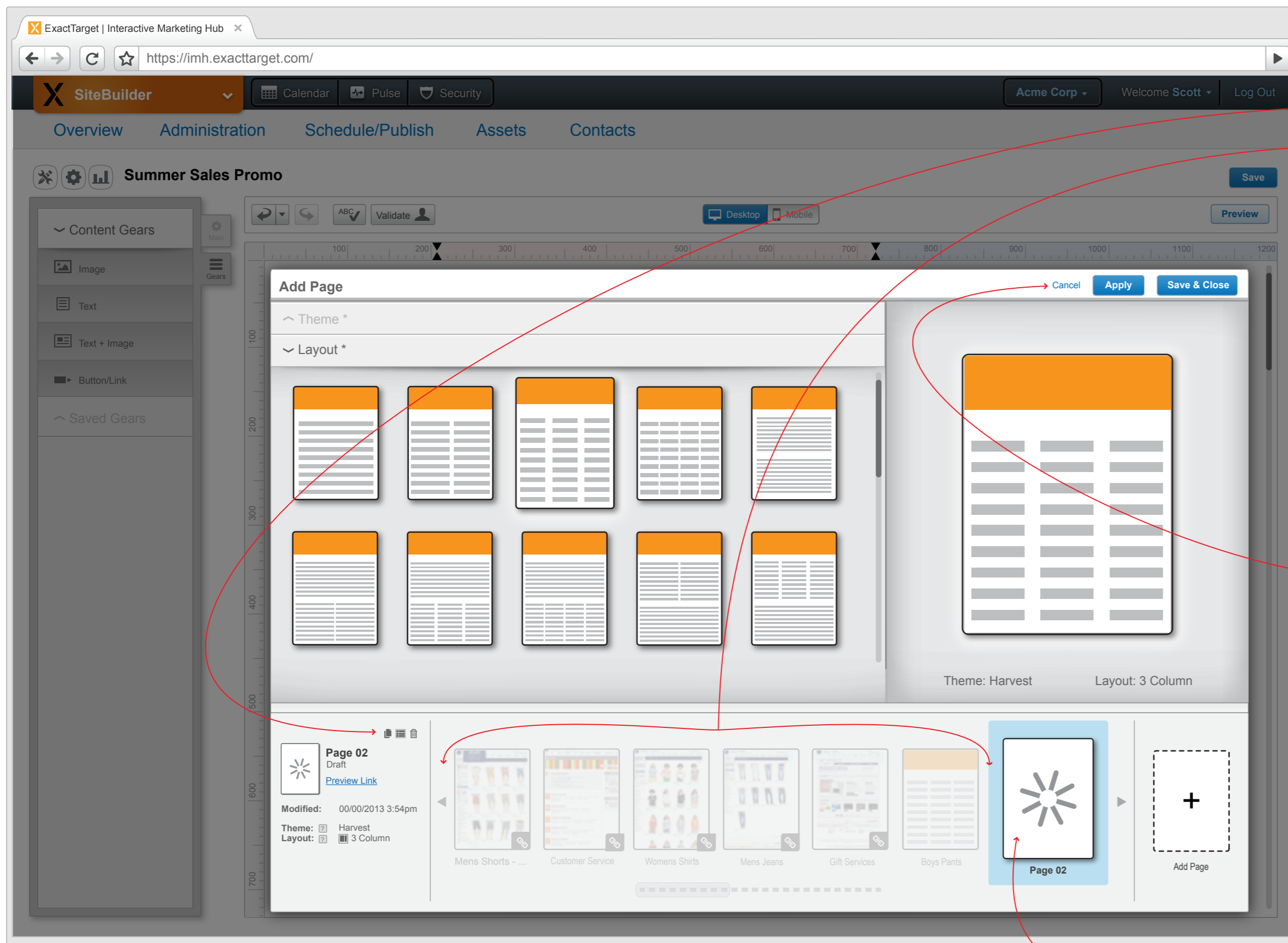


Clicking the Apply button will affix the theme and layout choices to the temporary thumbnail.



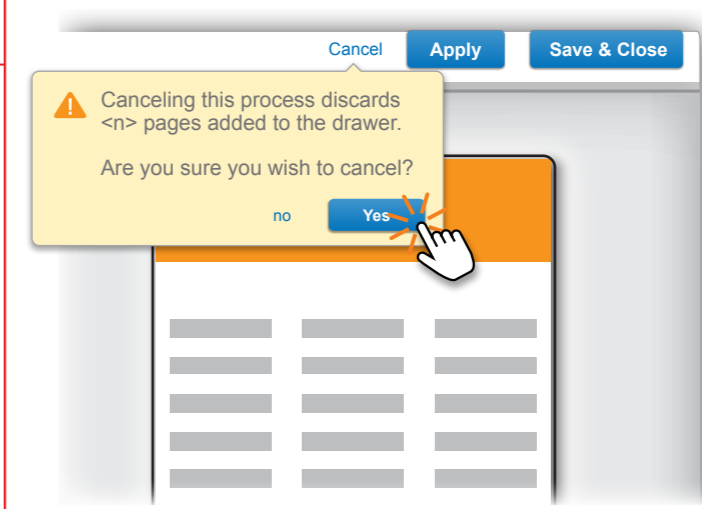
Clicking the "Add Page" button shifts existing pages one slot to the left and creates a new placeholder card. Notice that this new page is automatically named iteratively.

By default, new pages are automatically given a name. A path is not populated. The user can change this information after they exit Template Selection.



Additional Notes:

- If one or more pages already exists in the drawer, clicking the "Add Page" button in the editor will automatically add a new placeholder card when the Template Selection section expands.
 - Due to theme changes only being possible through the full Page Properties interface, the action icons in this this box are disabled when the Template Selection section is showing.
 - Existing pages are disabled while adding new pages in the Template Selection process. When the user exits the Template Selection section, either via "Save & Close" or "Cancel," the user is always returned to the page that was selected when the user initially clicked "Add Page."
- After the user clicks "Save & Close" they cannot change the layout of a page.



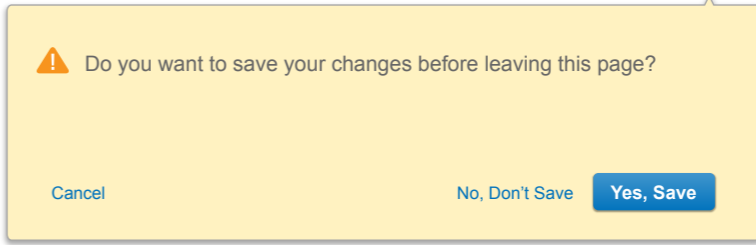
When the user is finished adding new pages, clicking "Finished" will dismiss the Template Selection section of the drawer and return the user to the editor on whichever page was selected when the Template Selection section was opened. If the user is creating a brand new site, the user is taken to the first created page. Clicking "Cancel" will also dismiss the Template Selection section but will not retain any changes or additions made. A contextual dialog warning will intercept this action as seen to the left.

Until the theme and layout choices are applied, a placeholder icon is used to represent the new page.

03 SiteBuilder - Editor

The carousel only updates on Save actions.

If the user attempts to close or navigate away from the page with unsaved changes, they are prompted to save:



Click to collapse page menu. See next page...

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https://imh.exacttarget.com/

SiteBuilder

Calendar Pulse Security Acme Corp Welcome Scott Log Out

Overview Administration Schedule/Publish Assets Contacts

Summer Sales Promo Save

Content Gears

- Image
- Text
- Text + Image
- Button/Link
- Saved Gears

Desktop Mobile Preview

100 200 300 400 500 600 700 800 900 1000 1100 1200

WOMEN BODY GAPPIT MATERNITY MEN GIRLS BOYS TODDLER GIRL TODDLER BOY INFANT GIRL INFANT BOY

30% OFF YOUR PURCHASE Enter GAP30 Online only. Ends 5/14. DETAILS

Search

THE GAP

COLLECTIONS
 DVF Baby Gap
 Color * Comenone
 Sunny Quilt Hoodie

DEPARTMENTS
 New Arrivals
 Playtime Accessories
 Tops
 Graphic T's
 Leggs
 Sneakers
 Dresses & Rompers
 Shorts & Skirts
 Swimwear
 Pants & Leggings
 Jeans
 Outerwear
 Activewear
 Sleepwear
 Socks
 Accessories

DEALS
 Buy 2 or More: \$10 each
 \$200 or more: 2 for \$200
 Sale

DRESS FOR IT
 DRESSES FROM \$44.95
 35 COLORS. 41 PRINTS.
 ENDLESS SUMMER STYLE.
 SHOP DRESSES

BABY'S FIRST RSVP
 Summer party pieces with mini-mod appeal.
 SHOP THE LAWN PARTY COLLECTION
 INFANT GIRL / INFANT BOY

READY, SET, SUNSHINE!
 The coolest shorts in saturated colors—paired with bright T's.
 SHOW SUNKISSED STAPLES.

Home Add Page

Click to open page menu

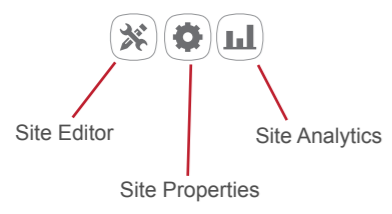
3 column layout...

The screenshot shows the SiteBuilder editor for a 'Summer Sales Promo' page. The top bar includes 'Save' and 'Preview' buttons. The left sidebar contains 'Content Gears' with options for Image, Text, Text + Image, Button/Link, and Saved Gears. The main workspace features a grid with a '3 column layout...' label. The content includes a '30% OFF' banner, a 'DRESS FOR IT' section with a woman in a red dress, and a 'BABY'S FIRST RSVP' section with images of children. The bottom navigation bar shows 'Home' as the active page, along with other pages like 'Mens Shorts', 'Customer Service', 'Womens Shirts', 'Mens Jeans', 'Gift Services', and 'Boys Pants'.

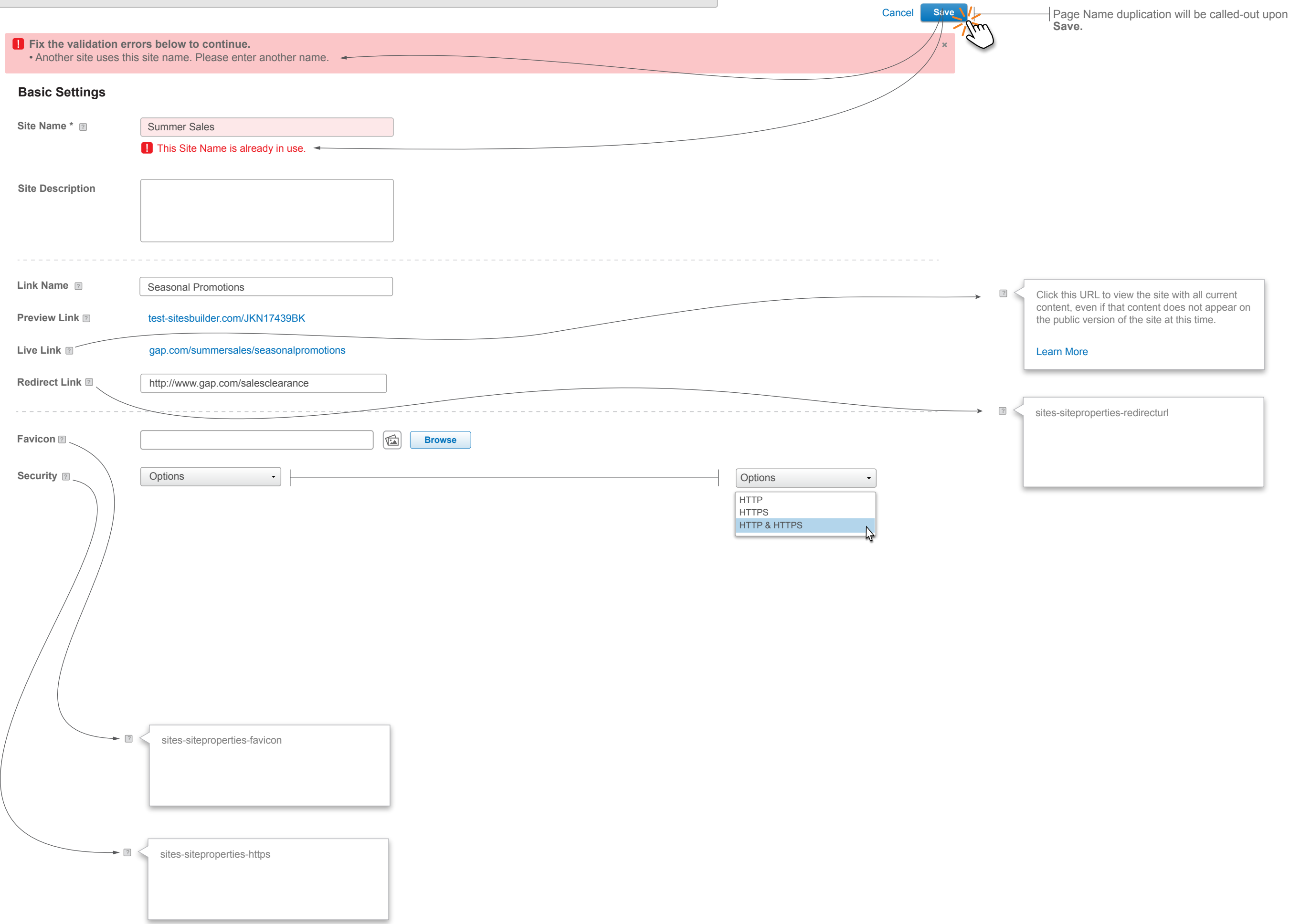
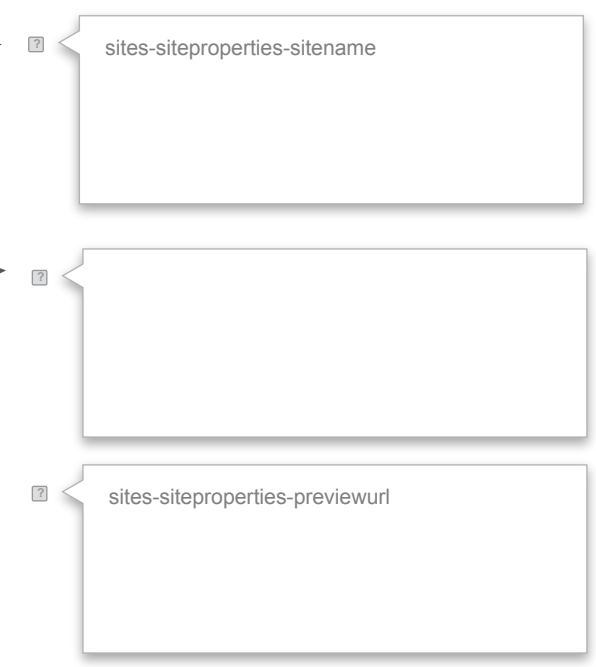
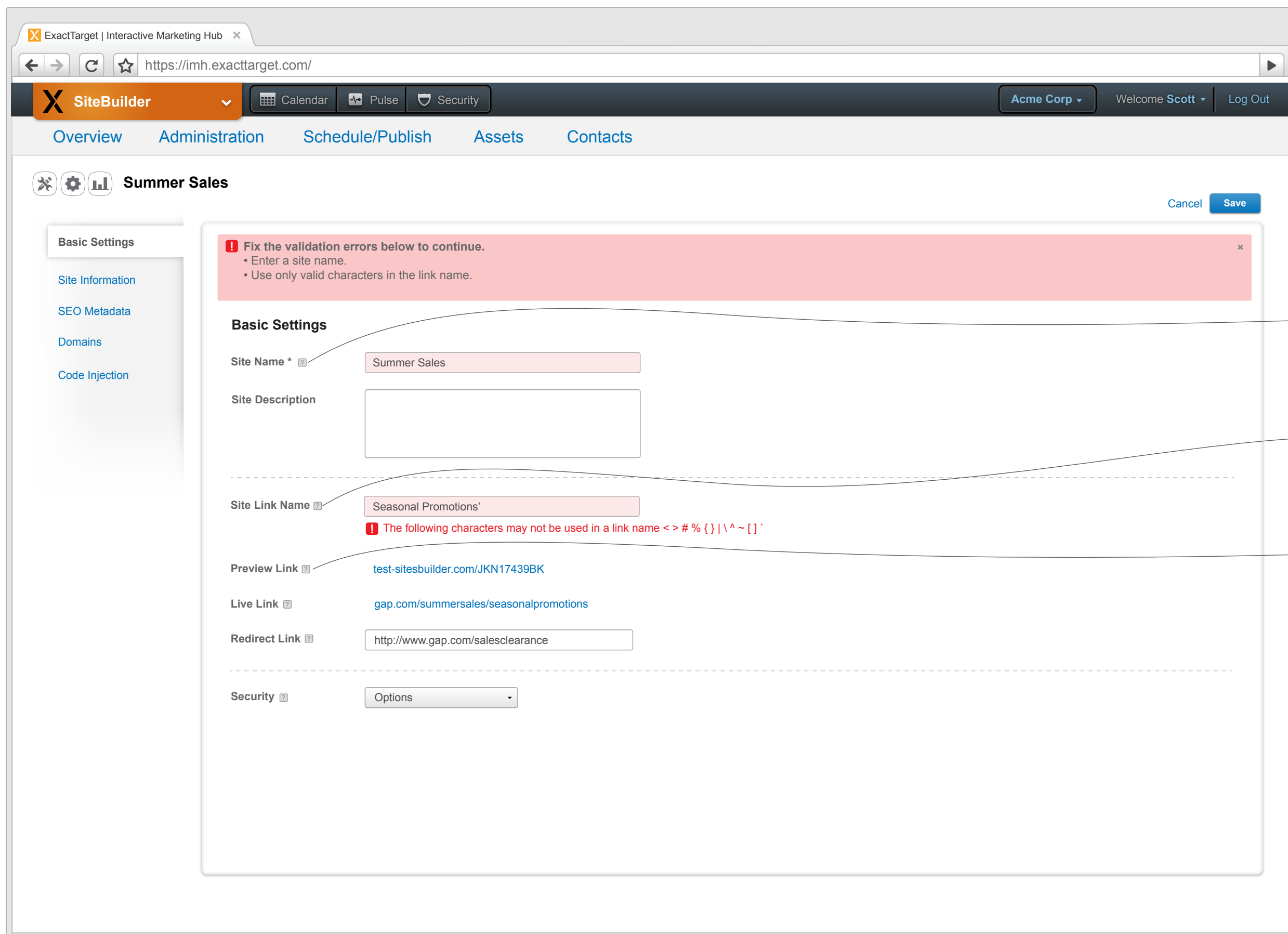
Click on a column/row line to activate object container

Hovering over the object container handles will change the pointer to cursor to a resize cursor.

Grab and drag container handles with resize cursor to change the width/height of the object container.



04 SiteBuilder - Site Properties



Site Information

Primary Domain: gap.com

Campaign: Summer Sales Promotion Campaign [Edit Campaign Associations](#) [Create Campaign](#)

Time Zone: (GMT-05:00) Eastern Time (US & Canada) *

Theme: Gap Official 2013

Error Pages

Default Choose set

Vacuum, Sleeping Bird, Obstacle, Pants Fire, Shoe Fire, Cloud, Eggs, Brick Wall

Status

Published: 10
 Scheduled Pages: 3
 Unpublished Pages: 2
 Shared Pages: 1

Created By: Jane Smith
 Date Created: 01/10/2012 9:30am
 Date Last Modified: 03/03/2013 10:42am

Delete Site [Delete](#)

[Edit Campaign Associations](#) [Create Campaign](#)

Create New Campaign button opens the Create New Campaign Modal... See Create New Campaign modal page...

[Edit Campaign Associations](#) link opens the Edit Campaign Associations Modal... See Select a Campaign Modal page...

sites-siteproperties-errorpage

[Delete](#)

Warning This action deletes this site and all associated pages and content, including shared pages referenced by other sites. You cannot undo this operation.

Click **Confirm** to Delete this site

[cancel](#) [Confirm](#)

sites-siteproperties-deletesite

Default Choose set

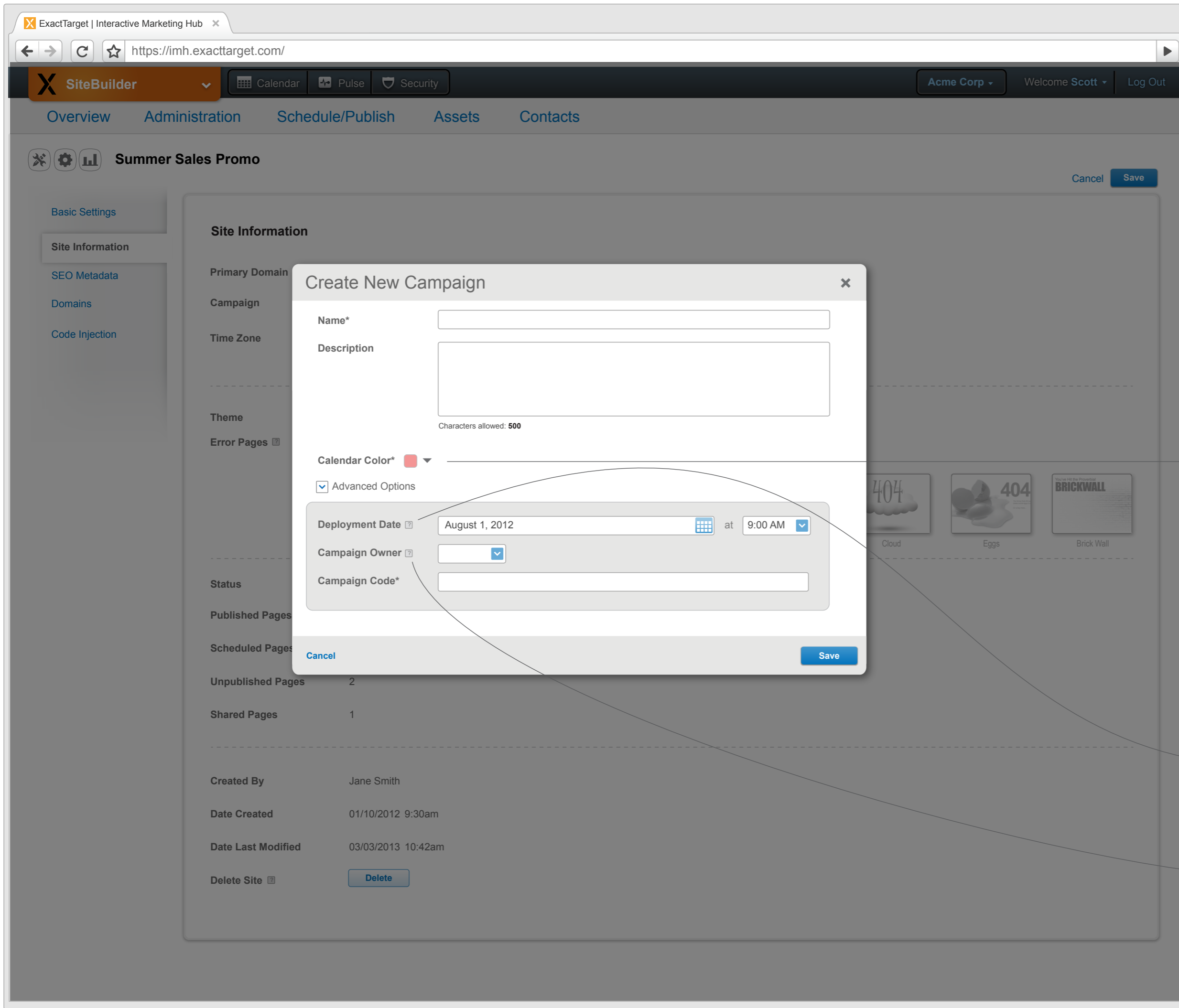
Vacuum, Sleeping Bird, **Obstacle**, Pants Fire, Shoe Fire, Cloud, Eggs, Brick Wall

Hovering over a different set provides a preview of all three error pages.

404 Cloudy with a 100% chance of Error & Page Not Found...

403 Overcast & completely Forbidden...

500 100% chance of rain with Internal Server Errors...



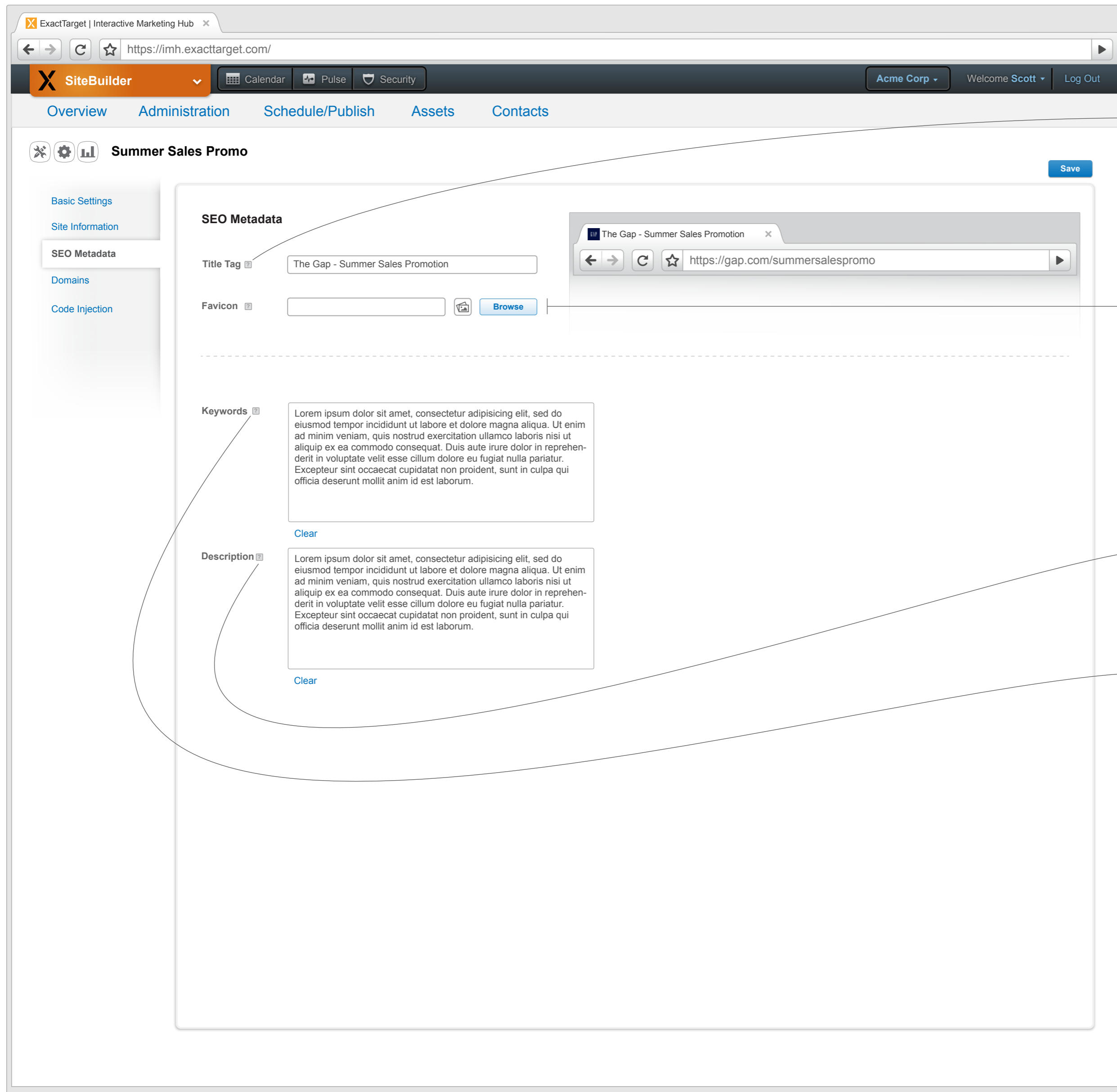
Associate a color with a campaign using the color palette dropdown.

sites-siteproperties-deploymentdate

sites-siteproperties-campaignowner

The screenshot displays the ExactTarget SiteBuilder interface. The main page is titled "Summer Sales Promo" and shows various site information fields like Primary Domain (gap.com), Campaign, Time Zone, Theme, Error Pages, Status, Published Pages, Scheduled Pages, Unpublished Pages, Shared Pages, Created By (Jane Smith), Date Created (01/10/2012 9:30am), Date Last Modified (03/03/2013 10:42am), and a Delete Site button. A modal window titled "Edit Campaign Associations" is open in the center, showing a table of campaign associations. The table has two columns: "Name & Description" and "Campaign Code". The "Fall Collection" row is selected. The modal also includes a search bar, a "Remove Campaign Association" link, and pagination controls (1 - 7 of 7 Items, 25 Per Page, Page 1 of 1).

Name & Description	Campaign Code
Daily Deals	DailyDeals
Fall Collection	FallCollection1
Fall Collection	FallCollection2
Monthly Deals	MonthlyDeals
Spring Collection	SpringCollection
Summer Clearance	SummerClearance
Weekly Deals	WeeklyDeals



sites-siteproperties-sitetitle

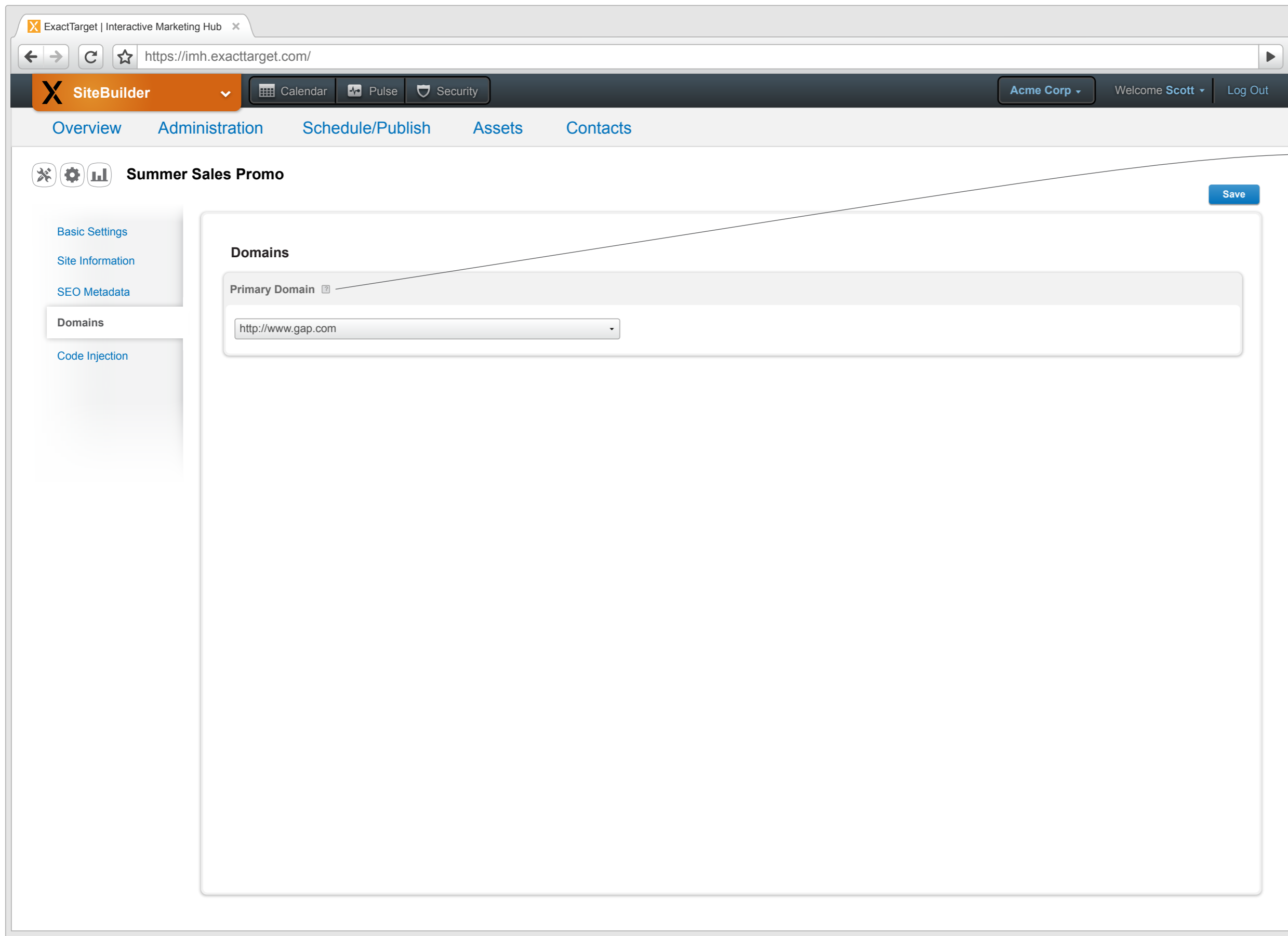
Browsing and uploading a subsequent icon asset will overwrite and replace the current asset.

C:\user\desktop\assets\newFavicon.ico

Once the icon asset has been selected via browse, a preview of the icon will be visible.

sites-siteproperties-metadescription

sites-siteproperties-metakeywords



sites-siteproperties-primarydomain

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SiteBuilder

Calendar Pulse Security

Acme Corp Welcome Scott Log Out

Overview Administration Schedule/Publish Assets Contacts

Summer Sales Promo Save

Code Injection

Header Enter any code to be referenced in the header of all pages within this site.

Clear

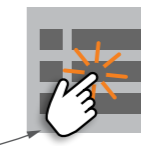
Footer Enter any code to be injected into the footer of all pages within this site.

Clear

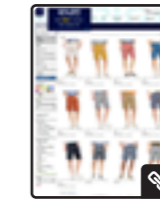
sites-siteproperties-header

sites-siteproperties-footer

04 SiteBuilder - Page Properties

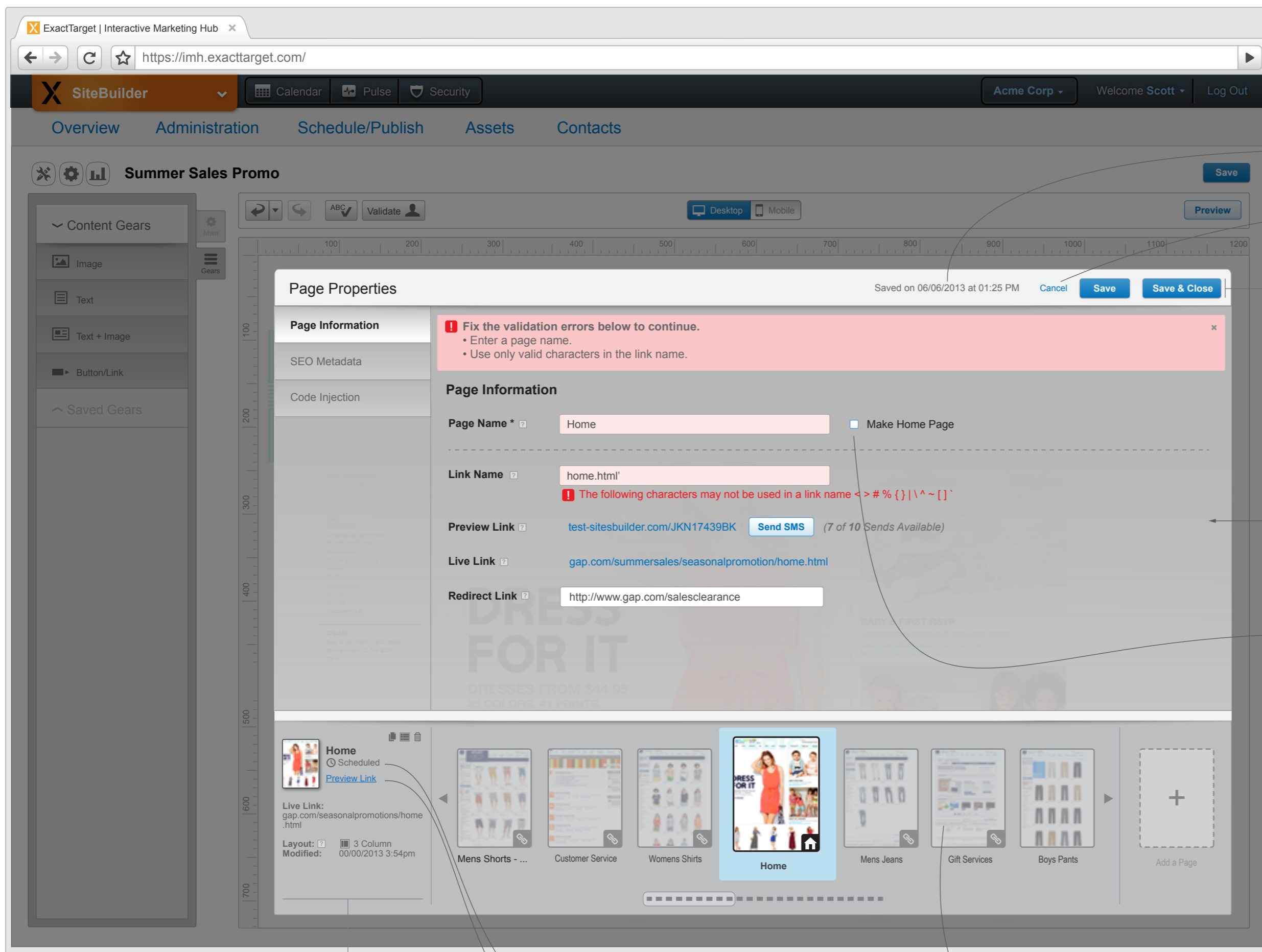


Click on icon to open Page Properties Editor. See next page...



Mens Shorts - ...
Mens Shorts - Shirts - Shoes - Belts

Hover state on truncated Page Name displays browser tooltip with full Page Name.



Date and time remains hidden upon FTUX, then displays and updates with each Save event.

Warning: This action cancels any changes made in Page Properties and closes the editor. Do you still wish to proceed?

Buttons: No, Yes

Save commits Page Properties changes and does not close the Page Properties Editor. **Save & Close** commits Page Properties changes and closes the Page Properties Editor.

Revisions 8/21/2013

Page Information

- 1) Page Name (Friendly Name) - User Defined / Editable / Required
- 2) Link Name - User Defined / Editable / Optional
- 3) Preview Link (Dev Environment Link) - Display only / System assigned ID created automatically from the Link Name.
- 4) Live Link (Live Production Link) - Display Only / System assigned from the aggregation of a URL, Page Name and Link Name.
- 5) Redirect URL - User Defined / Editable / Optional

Make Home Page

Warning: Ensure that you understand the effects on your site navigation this change causes before selecting this option. Click **Confirm** to make this page your Home Page.

Buttons: cancel, Confirm

Revisions 8/21/2013

Page Preview in the Carousel...

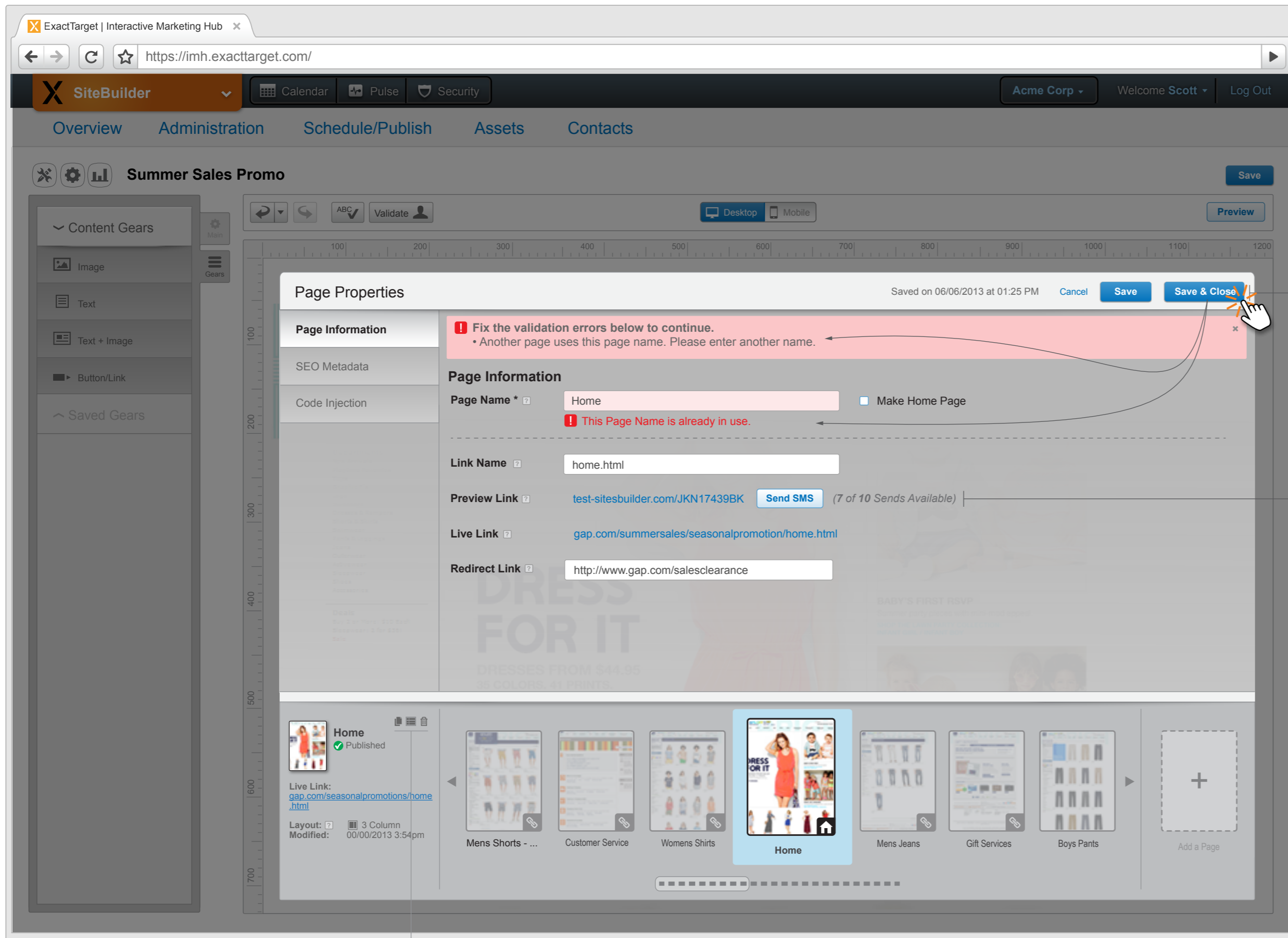
- 1) Page status moved into a more prominent position.
- 2) When a page is in a Draft or Unscheduled status the Preview Link will display. The Live Link will remain inactive as a display reference to the URL path.
- 3) When a page is in a Published status the Preview Link will become hidden and the Live Link will become active an active link.

Other pages and adding new are disabled while the Page Properties Editor is open, similar to Template Selection.

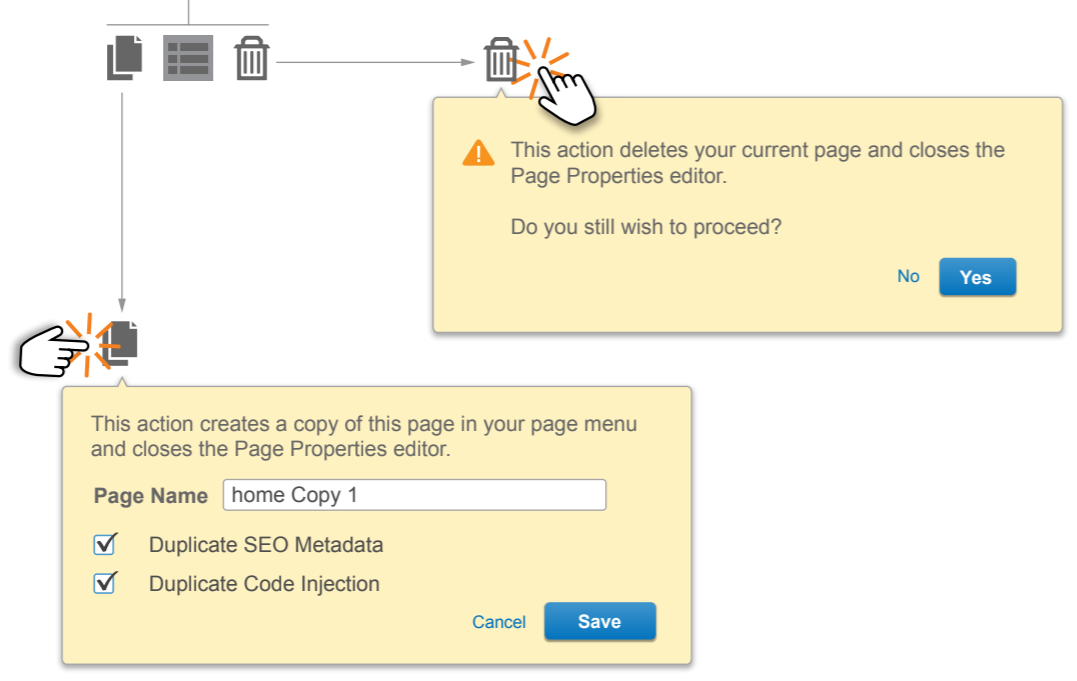
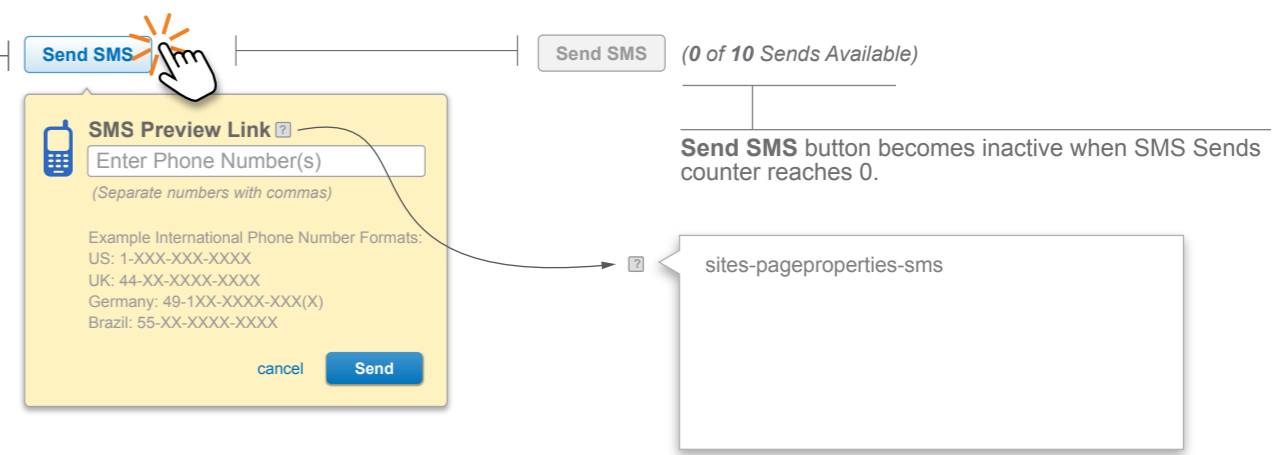
Home Scheduled
Preview Link
Live Link: gap.com/seasonalpromotions/home.html
Layout: 3 Column
Modified: 00/00/2013 3:54pm

Home Published
Live Link: gap.com/seasonalpromotion/home.html
Layout: gap.com/seasonalpromotion/home.html
Modified: 00/00/2013 3:54pm

Hover state on truncated Path displays browser tooltip with full Path.



Page Name duplication will be called-out upon Save & Close.



Duplicate will create a copy of the page in its last saved state, i.e. If the user changes the document and duplicate without saving, the new document will not include those changes. The carousel will add the new page but the user will continue editing the current page.

The screenshot displays the ExactTarget SiteBuilder interface. At the top, the browser address bar shows 'https://imh.exacttarget.com/'. The main navigation bar includes 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. The current page is titled 'Summer Sales Promo'. A 'Page Properties' dialog is open, showing the 'SEO Metadata' tab. The 'Title Tag' field contains 'The Gap - Summer Sales Promotion'. The 'Keywords' and 'Description' fields contain placeholder text. Below the dialog, a website layout is visible with a 'DRESS FOR IT' banner and a navigation menu with items like 'Home', 'Mens Shorts', 'Customer Service', 'Womens Shirts', 'Mens Jeans', 'Gift Services', and 'Boys Pants'. The 'Home' page is currently selected.

sites-siteproperties-sitetitle

sites-siteproperties-metadescription

sites-siteproperties-metakeywords

The screenshot shows the ExactTarget SiteBuilder interface. At the top, there's a navigation bar with 'SiteBuilder' and various utility icons like 'Calendar', 'Pulse', and 'Security'. Below that, a secondary navigation bar includes 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. The main workspace is titled 'Summer Sales Promo' and features a 'Content Gears' sidebar on the left with options like 'Image', 'Text', and 'Text + Image'. The central area displays a 'Page Properties' dialog box with a 'Code Injection' section. This section has two tabs: 'Header' and 'Footer', each with a text area for entering code and a 'Clear' button. The background shows a wireframe of a website page with a 'FOR IT' banner and a navigation menu with items like 'Home', 'Mens Shorts', 'Customer Service', 'Womens Shirts', 'Mens Jeans', 'Gift Services', and 'Boys Pants'. A 'Save' button is visible in the top right of the dialog box.

sites-pageproperties-codeinjection

05 SiteBuilder - Analytics

The screenshot shows the SiteBuilder Analytics dashboard. At the top, there are navigation tabs: Overview, Administration, Schedule/Publish, Assets, and Contacts. Below this is a 'Summer Sales Promo' banner. The main content area is titled 'Site Analytics' and includes a 'Dashboard' section with a line chart for 'Total Page Views' from April 8 to May 13, 2013. The chart shows a steady increase in page views over time. Below the chart are six summary cards: Pages per Visit (24), Total Page Views (86,582), Total Visits (47,710), Avg. Visit Duration (00:01:40), Bounce Rate (83.34%), and Conversion Rate (00.00%). A 'Gears' tab is selected, showing three donut charts: Most Popular Browser (65% Google), Most Popular OS (85% Apple iOS 6.0), and Most Popular Device (70% Apple iPhone 4.0S).

All
 All
 Mobile
 Desktop

Total Page Views
 Pages per Visit
 Total Page Views
 Total Visits
 Avg. Visit Duration
 Bounce Rate
 Conversion Rate

- sites-analytics-dashboardstatistics
- sites-analytics-pagespervisit
- sites-analytics-totalpageviews
- sites-analytics-totalvisits
- sites-analytics-avgvisitduration
- sites-analytics-bouncerate
- sites-analytics-conversionrate

Day Week Month

Default View for the chart is the Month view.
 If a Date Range is custom filtered, then the chart toggle will become unselected.

47,710
 Total Visits

47,710
 Total Visits

Bar graph mobile and/or desktop icons will only display if their graphable data creates a bar graph wide enough to accommodate them.

47,710
 Total Visits

47,710
 Total Visits

A bar graph will only display for a device type for which there is enough graphable data.

Combined Mobile/Desktop View - Gears Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Most Popular GEAR: Mobile 77% YouTube

Most Interactive GEAR: Desktop 65% SurveyMonkey

Most Popular Device for Viewing GEARS: Mobile 90% Apple iPhone 4.0S

Combined Mobile/Desktop View - Traffic Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Most Traffic by Referral: Mobile 77% Facebook

Most Traffic by Device: Desktop 65% Android

Most Traffic by Search: Mobile 90% Google

Combined Mobile/Desktop View - Visitor Behavior Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Most Visitors by Type: Desktop 77% Returning Visitors

Most Visitors by Location: Mobile 65% United States

Most Visitors by Channel: Mobile 90% Social

Site Analytics Dashboard

Filter by Device: Mobile | Desktop

Filter by Date Range: April 8, 2013 - May 13, 2013

Dashboard

Total Page Views

24 Pages per Visit (75%)

86,582 Total Page Views (+20% vs Desktop)

47,710 Total Visits (75%)

00:01:40 Avg. Visit Duration (+31% vs Desktop)

83.34% Bounce Rate (-2.6% vs Desktop)

00.00% Conversion Rate (+0.0% vs Desktop)

April 8, 2013 - May 13, 2013

Navigation: Devices | Gears | Traffic | Visitor Behavior

Most Popular Browser: 65% Google, 35% All Others

Most Popular OS: 85% Apple iOS 6.0, 15% All Others

Most Popular Device: 70% Apple iPhone 4.0S, 30% All Others

Desktop

All

Mobile

Desktop

Total Page Views

Pages per Visit

Total Page Views

Total Visits

Avg. Visit Duration

Bounce Rate

Conversion Rate

- sites-analytics-dashboardstatistics
- sites-analytics-pagespervisit
- sites-analytics-totalpageviews
- sites-analytics-totalvisits
- sites-analytics-avgvisitduration
- sites-analytics-bouncerate
- sites-analytics-conversionrate

MOBILE Color palette is For Placement Only (FPO) and subject to review by Visual Design.

Mobile View Only - Gears Tab

Dial graphs for a specific device type (Mobile or Desktop) use different contrasting colors. Dials are no longer comparing Device Types

April 8, 2013 - May 13, 2013

Navigation: Devices | Gears | Traffic | Visitor Behavior

Most Popular GEAR: 61% YouTube, 39% All Others

Most Interactive GEAR: 85% SurveyMonkey, 15% All Others

Most Popular Device for Viewing GEARS: 65% Apple iPhone 4.0S, 35% All Others

Mobile View Only - Traffic Tab

April 8, 2013 - May 13, 2013

Navigation: Devices | Gears | Traffic | Visitor Behavior

Most Traffic by Referral: 58% Facebook, 42% All Others

Most Traffic by Device: 89% Android, 11% All Others

Most Traffic by Search: 63% Google, 37% All Others

Mobile View Only - Visitor Behavior Tab

April 8, 2013 - May 13, 2013

Navigation: Devices | Gears | Traffic | Visitor Behavior

Most Visitors by Type: 88% Returning Visitors, 12% All Others

Most Visitors by Location: 65% United States, 35% All Others

Most Visitors by Channel: 59% Social, 41% All Others

The screenshot shows the SiteBuilder Analytics dashboard. At the top, there's a navigation bar with 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. Below that, a 'Summer Sales Promo' banner is visible. The main content area is titled 'Site Analytics' and includes a 'Dashboard' section with 'Pages' and 'Conversions' tabs. A 'Home' section features a 'Total Page Views' line chart and several key performance indicators (KPIs) comparing Desktop and Mobile performance. At the bottom, there are three dial charts for 'Most Popular Browser', 'Most Popular OS', and 'Most Popular Device'.

Mobile

- All
- Mobile
- Desktop

Total Page Views

- Pages per Visit
- Total Page Views
- Total Visits
- Avg. Visit Duration
- Bounce Rate
- Conversion Rate

- sites-analytics-dashboardstatistics
- sites-analytics-pagespervisit
- sites-analytics-totalpageviews
- sites-analytics-totalvisits
- sites-analytics-avgvisitduration
- sites-analytics-bouncerate
- sites-analytics-conversionrate

DESKTOP Color palette is For Placement Only (FPO) and subject to review by Visual Design.

Desktop View Only - VGears Tab
Dial graphs for a specific device type (Mobile or Desktop) use different contrasting colors. Dials are no longer comparing Device Types

April 8, 2013 - May 13, 2013

Devices	Gears	Traffic	Visitor Behavior
Most Popular GEAR	Most Interactive GEAR	Most Popular Device for Viewing GEARS	
61% YouTube 39% All Others	85% SurveyMonkey 15% All Others	65% PC - Windows 30% All Others	

Desktop View Only - VTraffic Tab

April 8, 2013 - May 13, 2013

Devices	Gears	Traffic	Visitor Behavior
Most Traffic by Referral	Most Traffic by Device	Most Traffic by Search	
58% Facebook 42% All Others	89% PC - Windows 11% All Others	63% Google 37% All Others	

Desktop View Only - Visitor Behavior Tab

April 8, 2013 - May 13, 2013

Devices	Gears	Traffic	Visitor Behavior
Most Visitors by Type	Most Visitors by Location	Most Visitors by Channel	
88% Returning Visitors 11% All Others	65% United States 35% All Others	59% Social 41% All Others	

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https://imh.exacttarget.com/

SiteBuilder
Calendar
Pulse
Security
Acme Corp
Welcome Scott
Log Out

Overview
Administration
Schedule/Publish
Assets
Contacts

Summer Sales Promo

Site Analytics

Dashboard

Pages

Home

About

Contact

Privacy Policy

Page

Page

Conversions

Filter by Device: All
Mobile
Desktop
Filter by Date Range: April 1, 2013 - May 20, 2013

Home

Total Page Views
Day
Week
Month

6,582
 Total Page Views

15,710
 Total Visits

00:01:40
 Avg. Visit Duration

21.5%
 Bounce Rate

00.00%
 Conversion Rate

April 8, 2013 - May 13, 2013

Devices
Gears
Traffic
Visitor Behavior

Device Type	Operating System (OS)	% Mobile Visits	Browser/Version
Android Smartphone	Android	00%	Google Chrome V0.0
Blackberry	Blackberry OS	00%	Opera V0.0
iPad	iOS	00%	Safari V0.0
iPhone	iOS	00%	Safari V0.0
iPhone 3G	iOS1.0 - iOS3.1.3	00%	Safari V0.0
iPhone 3GS	iOS2.0 - iOS4.2.1	00%	Opera Mini V0.0
iPhone 4	iOS3.0 - iOS6.1.3	00%	Google Chrome V0.0
iPhone 4S	iOS4.0.2.5 - iOS7.0	00%	Atomic V0.0
iPhone 5	iOS5.0 - iOS7.0	00%	Mercury Browser Pro V0.0
MAC Desktop	MAC OSX	00%	Safari V0.0
Palm OS Smartphone	Palm OS	00%	Blazer V0.0
Symbian Smartphone	Symbian OS	00%	Nokia Browser V0.0
Windows Mobile	Windows Mobile 6.0	00%	Opera Mobile V0.0
Windows Phone	Windows Phone 8.0	00%	IE Mobile

Chart View - Day

Chart View - Week

Chart View - Month

Scaling for 1 Page

Revision Data Point

- Page: Home Modified: 00/00/2013: 5:15pm EST Current Status: Published gap.com/summersalespromo/home.html

Scaling for 2-3 Pages

Revision Data Point

- Page: Home Modified: 00/00/2013: 5:15pm EST Current Status: Published gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST Current Status: Published gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST Current Status: Published gap.com/summersalespromo/home.html

Scaling for 4 - 10 Pages

Revision Data Point

- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST Scheduled: 00/00/2013: 5:00pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST Scheduled: 00/00/2013: 5:00pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST Scheduled: 00/00/2013: 5:00pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html
- Page: Home Modified: 00/00/2013: 5:15pm EST gap.com/summersalespromo/home.html

Scaling for 10 or more Pages

Revision Data Point

Please switch to the DAY view for more details

Page

ExactTarget | uxds SiteBuilder | Wireframes

The screenshot shows the ExactTarget SiteBuilder interface. At the top, there's a navigation bar with 'Overview', 'Administration', 'Schedule/Publish', 'Assets', and 'Contacts'. Below this is a 'Summer Sales Promo' header. The main content area is divided into several sections:

- Site Analytics Dashboard:** A sidebar on the left contains a 'Pages' menu with 'Home' selected. The main dashboard area has filters for 'Filter by Device: All' (with 'Mobile' and 'Desktop' options) and 'Filter by Date Range: April 1, 2013 - May 20, 2013'. The 'Home' section features a 'Total Page Views' dropdown menu and a line chart showing page views over time from April 8 to May 13, 2013. Below the chart are five summary cards: '6,582 Total Page Views', '15,710 Total Visits', '00:01:40 Avg. Visit Duration', '21.5% Bounce Rate', and '00.00% Conversion Rate' (marked 'COMING SOON').
- Devices Grid:** A section titled 'April 8, 2013 - May 13, 2013' with tabs for 'Devices', 'Gears', 'Traffic', and 'Visitor Behavior'. The 'Devices' tab is active, showing a table with columns for 'Device Type', 'Operating System (OS)', '% Mobile Visits', and 'Browser/Version'. The table lists various devices including iPhone, iPad, MAC Desktop, and Windows Phone, with their respective OS versions and browser types.

- sites-analytics-dashboardstatistics
- sites-analytics-totalpageviews
- sites-analytics-totalvisits
- sites-analytics-avgvisitduration
- sites-analytics-bouncerate
- sites-analytics-conversionrate

- Total Page Views
- Total Visits
- Avg. Visit Duration
- Bounce Rate
- Conversion Rate

- All
- Mobile
- Desktop
- Tablet - Coming Soon

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https://imh.exacttarget.com/

SiteBuilder Administration Schedule/Publish Assets Contacts

Acme Corp Welcome Scott Log Out

Summer Sales Promo

Site Analytics

Dashboard

Pages

- Home
- About
- Contact
- Privacy Policy
- Page
- Page
- Conversions

Filter by Device: All Mobile Desktop Filter by Date Range: April 1, 2013 - May 20, 2013

Home

Total Page Views

Day Week Month

6,582 Total Page Views

15,710 Total Visits

00:01:40 Avg. Visit Duration

21.5% Bounce Rate

00.00% Conversion Rate

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

View by Gear Type All

Gear Source	Gear Name	% of Interactivity
Text		00%
Smart Capture	GearName.gearlink	00%
HTML		00%
Image	GearName.gearlink/	00%
image.gif	GearName.gearlink/summersalespromo/image.gif	00%
image.jpg	GearName.gearlink/summersalespromo/image.jpg	00%
image.png	GearName.gearlink/summersalespromo/image.png	00%
image.gif	GearName.gearlink/summersalespromo/image.gif	00%
image.png	GearName.gearlink/summersalespromo/image.png	00%
image.jpg	GearName.gearlink/summersalespromo/image.jpg	00%
YouTube	GearName.gearlink	00%
RSS Feed	GearName.gearlink	00%
Salesforce Lead Form	GearName.gearlink	00%
Pardot Lead Capture	GearName.gearlink	00%
Get Smart Content	GearName.gearlink	00%
Moontoast Campaign	GearName.gearlink	00%
Survey Monkey	GearName.gearlink	00%

1-11 of 11 Items Page 1 of 1

- Total Page Views
- Total Visits
- Avg. Visit Duration
- Bounce Rate
- Conversion Rate

- All
- Text
- Image
- HTML
- Smart Capture
- YouTube
- RSS Feed
- Salesforce Lead Form
- Pardot Lead Capture
- Get Smart Content
- Moontoast Campaign
- Survey Monkey

ExactTarget | Interactive Marketing Hub
 SiteBuilder | Overview Administration Schedule/Publish Assets Contacts
 Summer Sales Promo

Site Analytics Dashboard

Filter by Device: All Mobile Desktop | April 1, 2013 - May 20, 2013

Home

Total Page Views (Day Week Month)

6,582 Total Page Views
 15,710 Total Visits
 00:01:40 Avg. Visit Duration
 21.5% Bounce Rate
 00.00% Conversion Rate (coming soon)

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Search Traffic: 8,556 (14% of Total Traffic)
 Referral Traffic: 13,190 (25% of Total Traffic)
 Direct Traffic: 21,745 (61% of Total Traffic)

Total Traffic By Device: 68.4% Mobile Traffic, 31.6% Desktop Traffic

Channel	Referral Source	Visits	Visit Percentage
Mobile	Google	2861	61.77%
Social	Facebook	509	10.80%
Social	Twitter	462	9.94%
Desktop	Yahoo!	134	2.81%
Mobile	Bing	75	1.51%

Total Page Views

- Total Page Views
- Total Visits
- Avg. Visit Duration
- Bounce Rate
- Conversion Rate

Mobile View Only - Traffic Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Search Traffic: 4,556 (75% Google on Mobile)
 Referral Traffic: 6,190 (58% Facebook on Mobile)
 Direct Traffic: 18,745 (58% Apple - iOS on Mobile)

Total Traffic by Mobile Device: 70.4% Apple - iPhone 4.0S, 29.6% All Others

Channel	Referral Source	Visits	Visit Percentage
Mobile	Google	2861	61.77%
Social	Facebook	509	10.80%
Social	Twitter	462	9.94%
Mobile	Yahoo!	134	2.81%
Mobile	Bing	75	1.51%

Desktop View Only - Traffic Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Search Traffic: 2,556 (75% Bing on Desktop)
 Referral Traffic: 5,190 (60% Twitter on Desktop)
 Direct Traffic: 10,745 (60% PC - Windows OS on Desktop)

Total Traffic by Desktop Device: 69.4% PC - Windows OS, 30.6% All Others

Channel	Referral Source	Visits	Visit Percentage
Desktop	Google	2861	61.77%
Social	Facebook	509	10.80%
Social	Twitter	462	9.94%
Desktop	Yahoo!	134	2.81%
Desktop	Bing	75	1.51%

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https://imh.exacttarget.com/

SiteBuilder Administration Schedule/Publish Assets Contacts

Summer Sales Promo

Site Analytics

Dashboard

Pages

- Home
- About
- Contact
- Privacy Policy
- Page
- Page
- Conversions

Filter by Device: All Mobile Desktop April 1, 2013 - May 20, 2013

Home

Total Page Views

Day Week Month

6,582 Total Page Views

15,710 Total Visits

00:01:40 Avg. Visit Duration

21.5% Bounce Rate

00.00% Conversion Rate

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Location Behavior

Showing Total Visits per Country

COMING SOON

ExactTarget | Interactive Marketing Hub

SiteBuilder

Overview Administration Schedule/Publish Assets Contacts

Summer Sales Promo

Site Analytics

Dashboard

Pages

- Home
- About
- Contact
- Privacy Policy
- Page
- Page
- Conversions

Filter by Device: All Mobile Desktop

April 1, 2013 - May 20, 2013

Home

Total Page Views

Day Week Month

500

375

250

125

Apr 8 Apr 15 Apr 22 Apr 29 May 6 May 13

6,582 Total Page Views

15,710 Total Visits

00:01:40 Avg. Visit Duration

21.5% Bounce Rate

00.00% Conversion Rate

COMING SOON

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Location Behavior

Combined Visitor Behavior

54,879 Total Visitors

68% New 32% Returning

New Visitors by Device

- Android 85%
- PC - Windows 57%

Returning Visitors by Device

- Apple iPhone 4.0s 60%
- PC - Windows 40%

View by Visitor Type All

Visitor Type	Total Page View	Total Visits	Avg. Visit Duration	Bounce Rate	Conversion Rate
New	00	00	00%	00%	00%
Recurring	00	00	00%	00%	00%

1-2 of 2 Items

Mobile View Only - Visitor Behavior Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Location Behavior

Mobile Visitor Behavior

20,879 Total Visitors

68% New 32% Returning

New Visitors by Mobile Device

- Android 38%
- All Others 62%

Returning Visitors by Mobile Device

- Apple iPhone 4.0S 78%
- All Others 22%

View by Visitor Type All

Visitor Type	Total Page View	Total Visits	Avg. Visit Duration	Bounce Rate	Conversion Rate
New	00	00	00%	00%	00%
Recurring	00	00	00%	00%	00%

1-2 of 2 Items

Desktop View Only - Visitor Behavior Tab

April 8, 2013 - May 13, 2013

Devices Gears Traffic Visitor Behavior

Location Behavior

Desktop Visitor Behavior

18,879 Total Visitors

25% New 75% Returning

New Visitors by Desktop Device

- Apple MAC OSX 36%
- All Others 64%

Returning Visitors by Desktop Device

- PC - Windows 80%
- All Others 20%

View by Visitor Type All

Visitor Type	Total Page View	Total Visits	Avg. Visit Duration	Bounce Rate	Conversion Rate
New	00	00	00%	00%	00%
Recurring	00	00	00%	00%	00%

1-2 of 2 Items

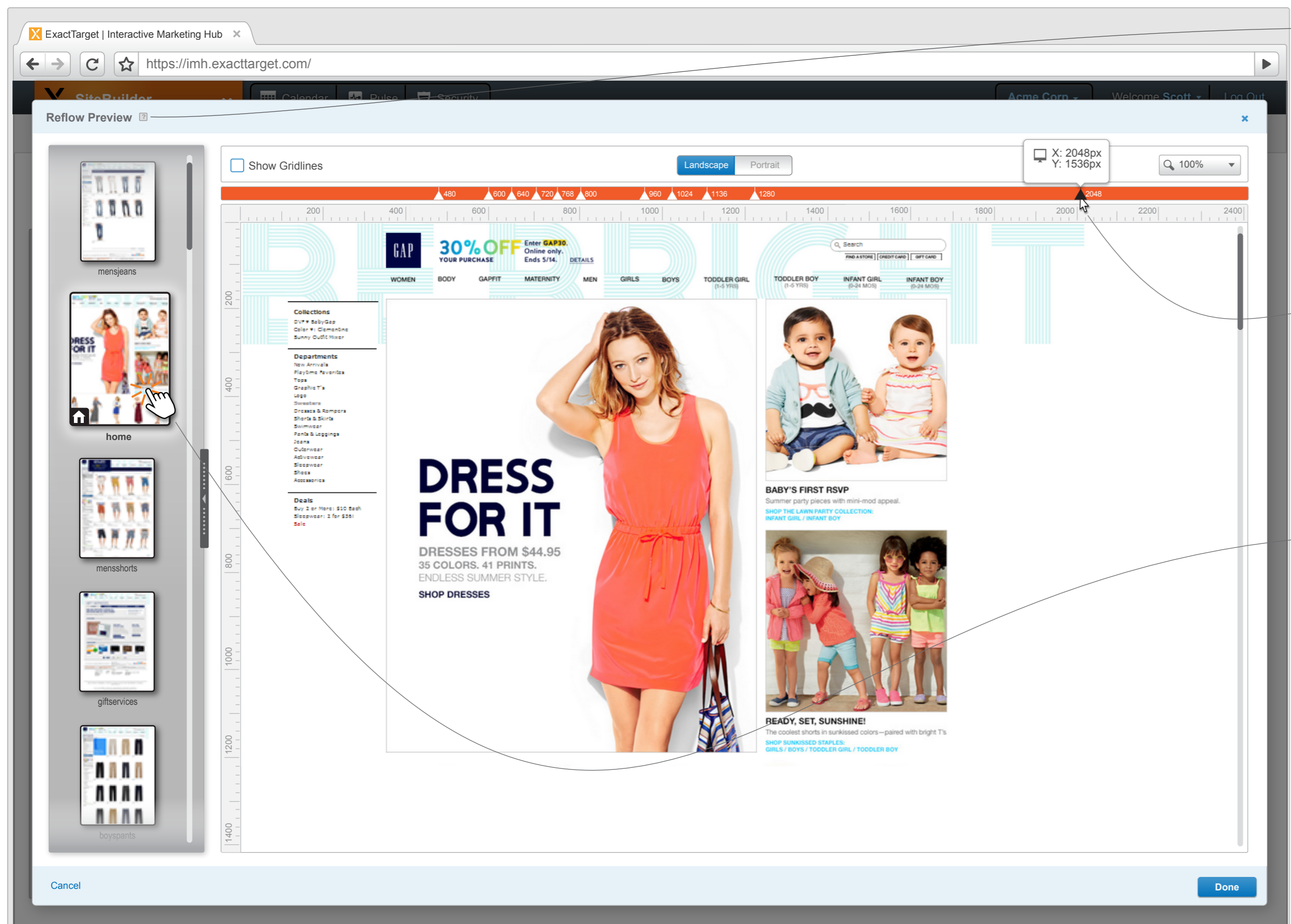
All

All

New

Recurring

06 SiteBuilder - Reflow Preview



sites-reflow-previewdisplay

X: 2048px
Y: 1536px

Reflow point hover state displays resolution with up to 3 device icons.



Hover and click on a page thumbnail in the sidebar menu to display the page in the reflow preview.

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Reflow Preview

Show Gridlines Landscape Portrait 100%

200 400 600 800 1000 1200 1400 1600 1800 2000 2200 2400 2600 2800

480 600 640 720 768 800 960 1024 1136 1280 2048

WOMEN BODY GAPFIT MATERNITY MEN GIRLS BOYS TODDLER GIRL TODDLER BOY INFANT GIRL INFANT BOY

Enter **GAP30** Online only. Ends 5/14. **30% OFF YOUR PURCHASE** DETAILS

Search THE STORE (GAP) (GAP) (GAP)

200 400 600 800 1000 1200 1400 1600 1800 2000 2200 2400 2600 2800

1200 1400

Cancel Done

REDFLASH

DRESS FOR IT

DRESSES FROM \$44.95
35 COLORS, 41 PRINTS.
ENDLESS SUMMER STYLE.
[SHOP DRESSES](#)

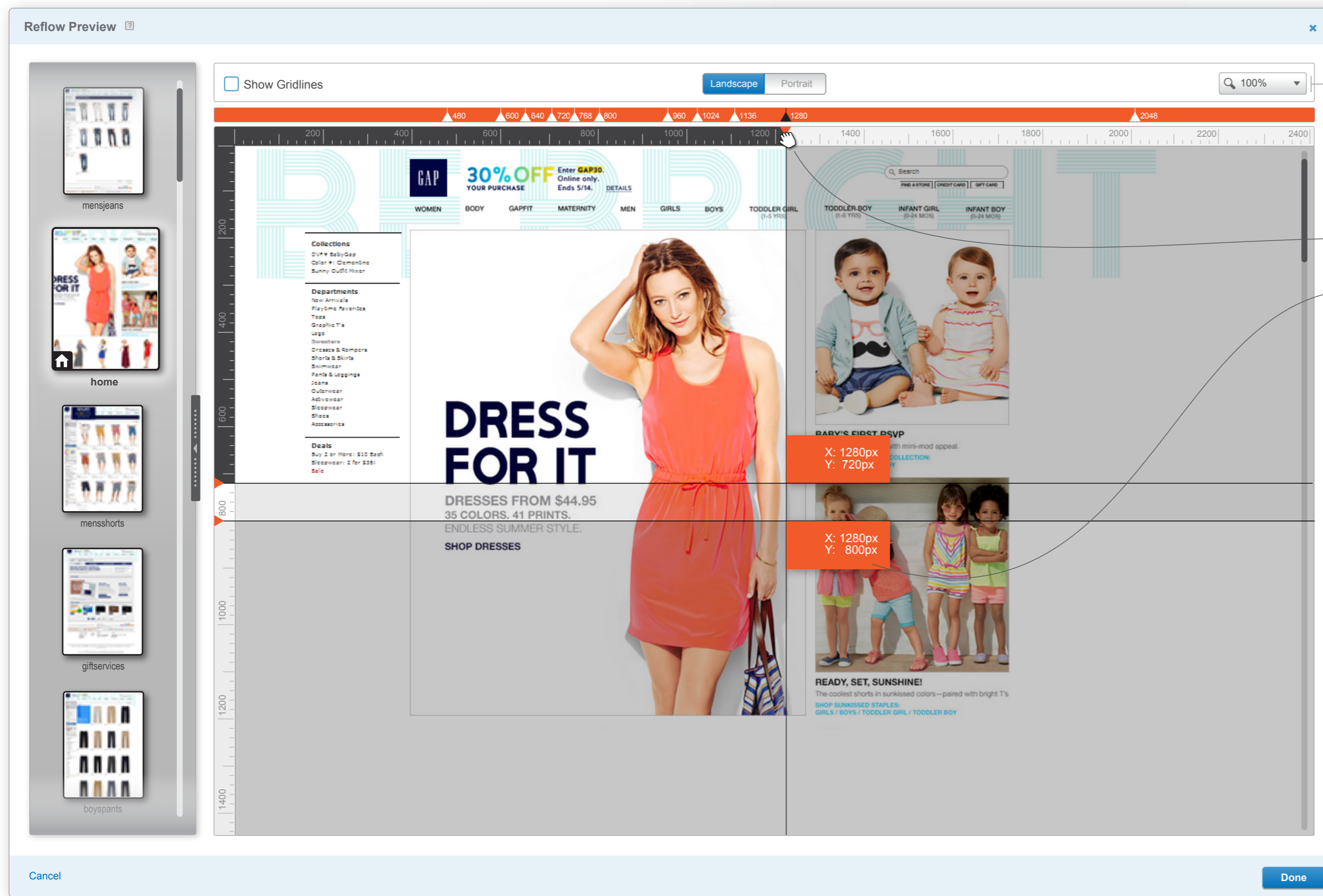
BABY'S FIRST RSVP
Summer party pieces with retro-mod appeal.
[SHOP THE LAMB PARTY COLLECTION](#)
INFANT GIRL / INFANT BOY

READY, SET, SUNSHINE!
The coolest shorts in sun-kissed colors—paired with bright T's.
[SHOP SUNKISSED STAPLES](#)
GIRLS / BOYS / TODDLER GIRL / TODDLER BOY

Collections
Dress for It
Color + Glamour
Bunny GOLF Mover

Departments
New Arrivals
Magazine Reviews
Teas
Graphic Tees
Legs
Sneakers
Dresses & Rompers
Shirts & Blouses
Sunglasses
Pants & Leggings
Jumps
Outerwear
Accessories
Shoes
Assessories

Deals
Buy 1 or More: \$10 each
Spend over 2 for \$20!
See



100% 200% 300% 400% 500%

ZOOM IN/OUT Function is controlled by the keyboard shortcuts **Ctrl+** and **Ctrl-**.
Up to 10 **ZOOM IN (Ctrl+)** shortcuts may be continuously added to the ZOOM dropdown.

Click and drag reflow points to display horizontal and vertical fold breaks

horizontal and vertical resolutions display dynamically as the reflow point is moved on the ruler.

- Reflow Preview Device Resolutions**
- Mobile**
 - 960px x 640px
 - 640px x 480px
 - 480px x 320px
 - 720px x 1280px
 - 640px x 1136px
 - 768px x 1280px
 - Tablet**
 - 2048px x 1536px
 - 1280px x 800px**
 - 1024px x 768px
 - Desktop**
 - 1280px x 720px**
 - 1366px x 768px
 - 800px x 600px
 - 640px x 480px

07 SiteBuilder - Schedule/Publish

All
Draft
Published
Scheduled

Expand/Collapse all buttons. These function as independent buttons as opposed to a toggle to prevent having to accommodate the mixed state.

The Activity Log provides a chronological list of published pages and pages scheduled to be published in the future.
(sites-publish-activitylog)

The Activity Log works the same way the Agenda View does in Google Calendar (also, it is similar to how the Appointments Pane on the right side of Outlook works) The feed shows all actions as far into the past and future as they exist. Clicking the "Today" button will return the user to the initial view with "Today" in at the top. In the examples below, content is added to illustrate the scrolling mechanic.

Additionally, once a page is selected within a site, pages in other sites may not be selected.

An icon is used to represent pages that are shared. Hovering over the icon provides a list of sites with which the page is shared. The hover box accommodates up to ten shared sites. For greater than ten shared sites, the user is prompted to drill down into the page details (mirrors calendar's pattern).

When the user navigates to Schedule/Publish from the Editor, Site Properties, or Analytics, a return link appears above the grid. The text always refers to where the user came from. That is, if the user came from the Editor, the link would say "Back to the Editor"

Selecting different combinations of sites/pages in different statuses enables, disables, or changes certain buttons as seen below:

Nothing selected:

Draft page(s) selected:
 Shoes gap.com/shoes

Scheduled page(s) selected:
 Apparel gap.com/apparel
 Shoes gap.com/accessories
 Submit gap.com/contact

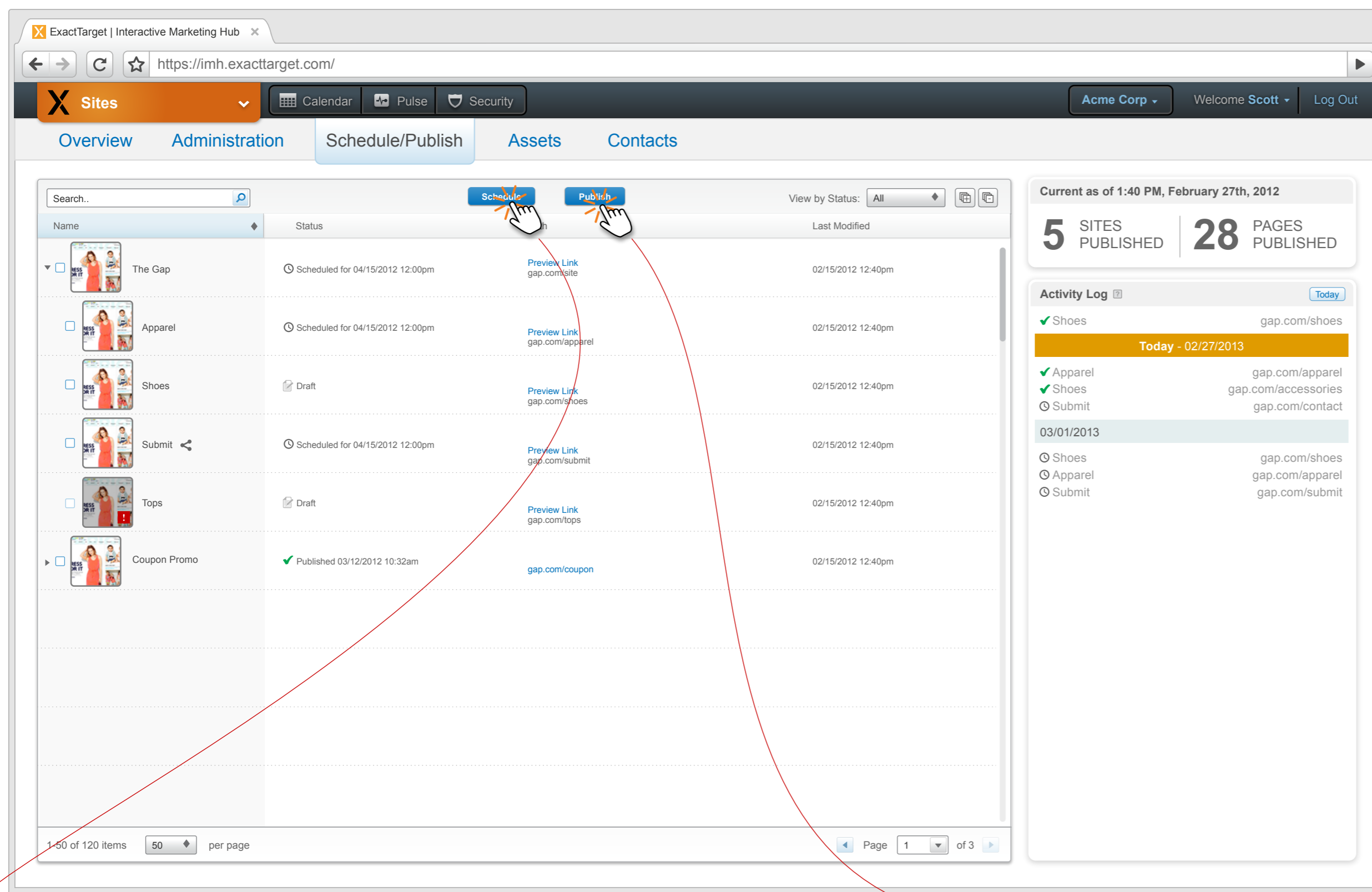
Drafts and Scheduled page(s) selected:
 Shoes gap.com/shoes
 Apparel gap.com/apparel
 Submit gap.com/submit

Published page(s) selected:

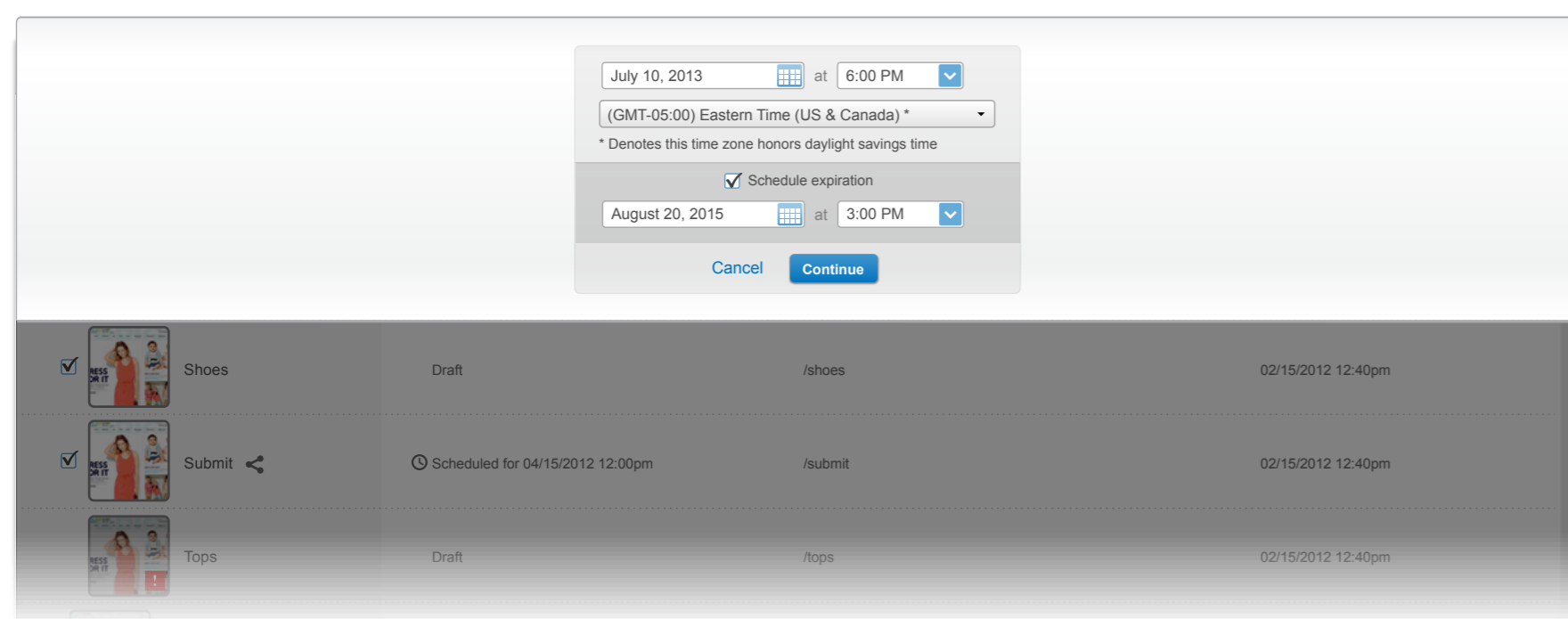
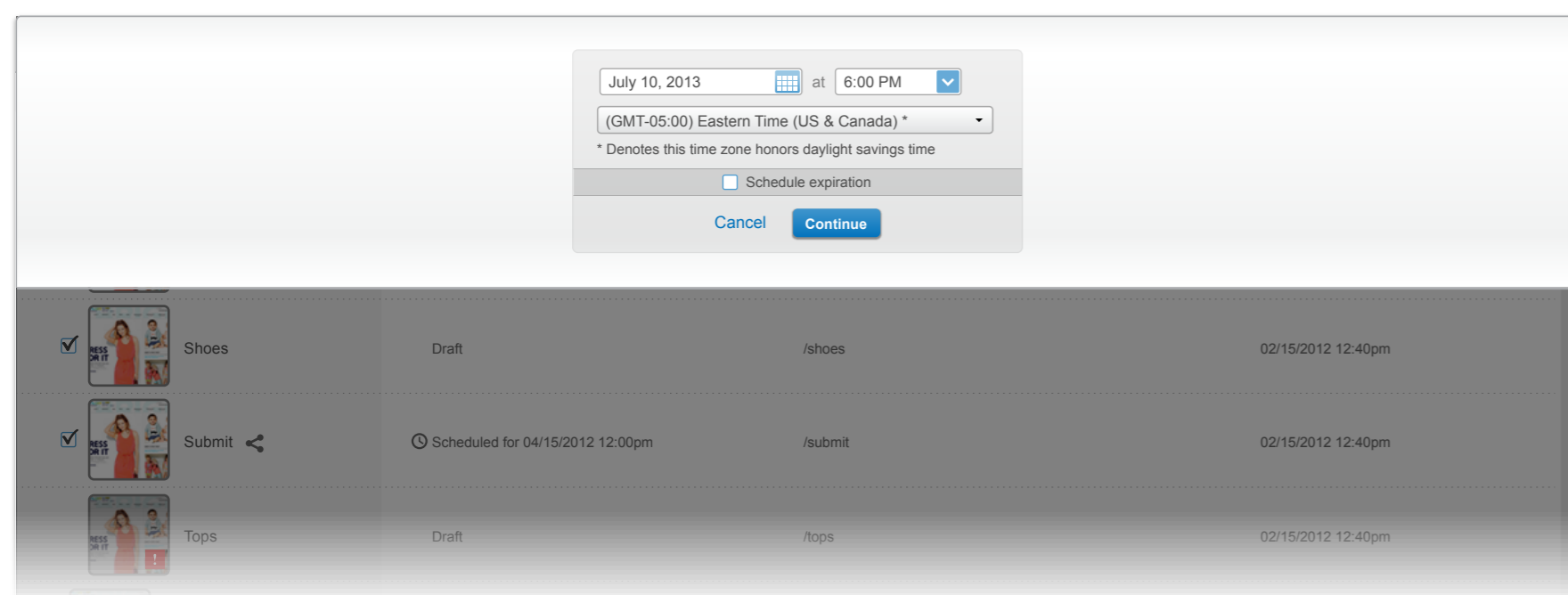
Drafts or Scheduled pages may not be selected at the same as published pages, once one is selected, the other pages become disabled as seen here:

Selecting a shared page will also select the share page in every site. However, the user may not uncheck the page from other sites.

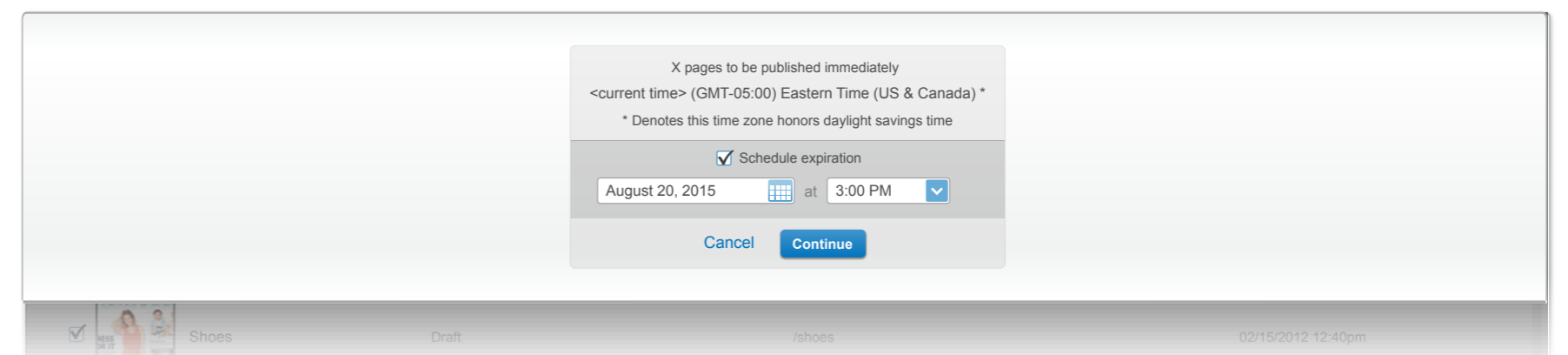
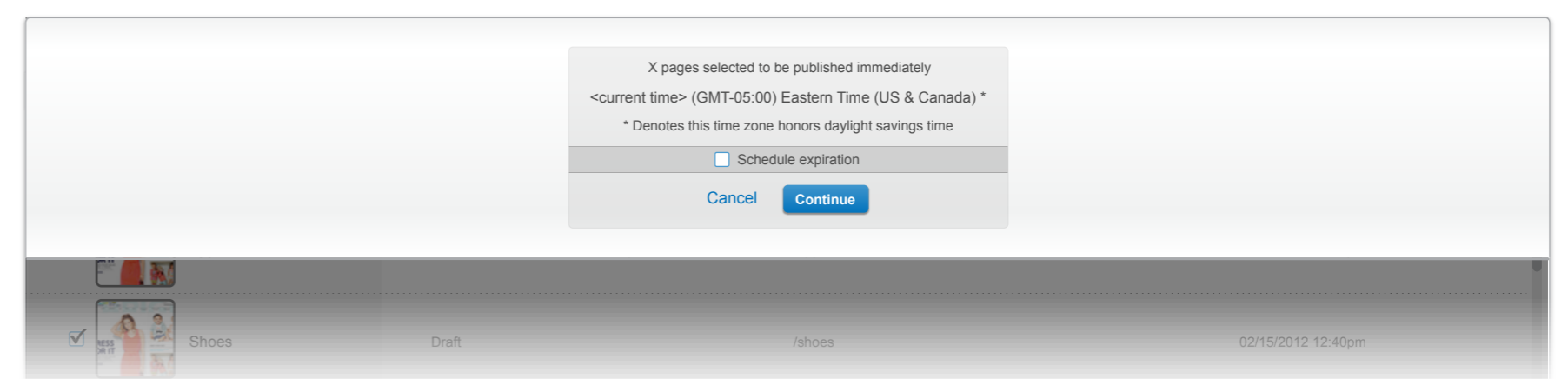
Unvalidated pages and published pages are not selectable. Unvalidated pages have the red icon while published pages have the blue icon. The icons may optionally be greyed out as shown here to further emphasized their non-selectability.



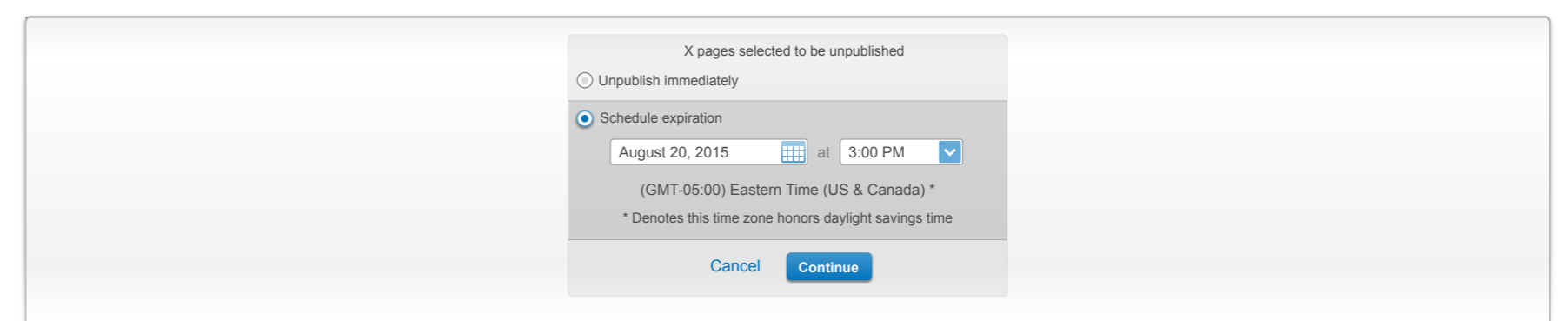
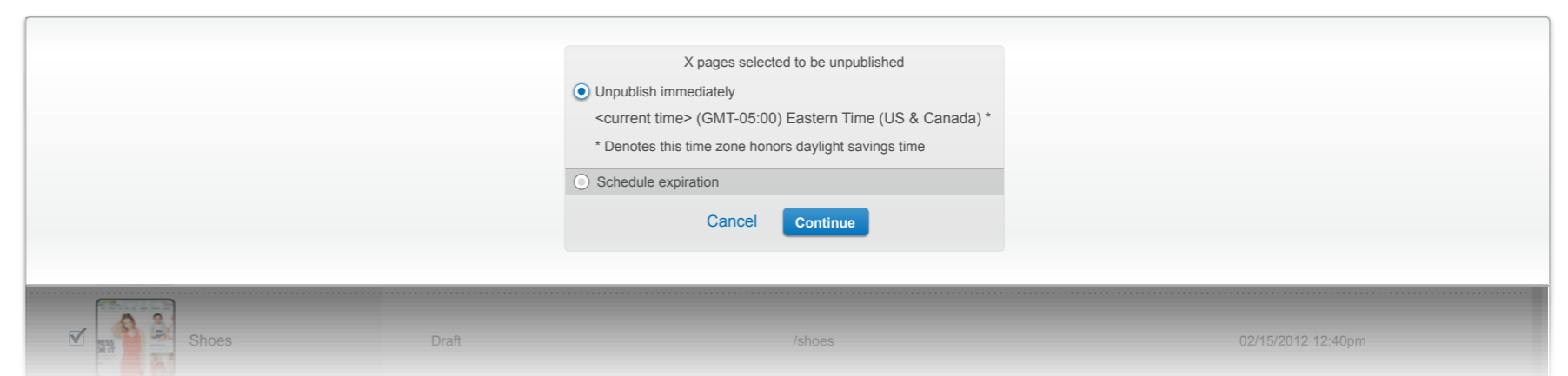
When the user clicks the Schedule button, a panel slides down over the grid with a time/date selection control. While this panel is present, the grid below is disabled. If the user clicks the Continue button, a modal will confirm the users actions (see next page). If the user cancels, the panel will revert to the previous state.

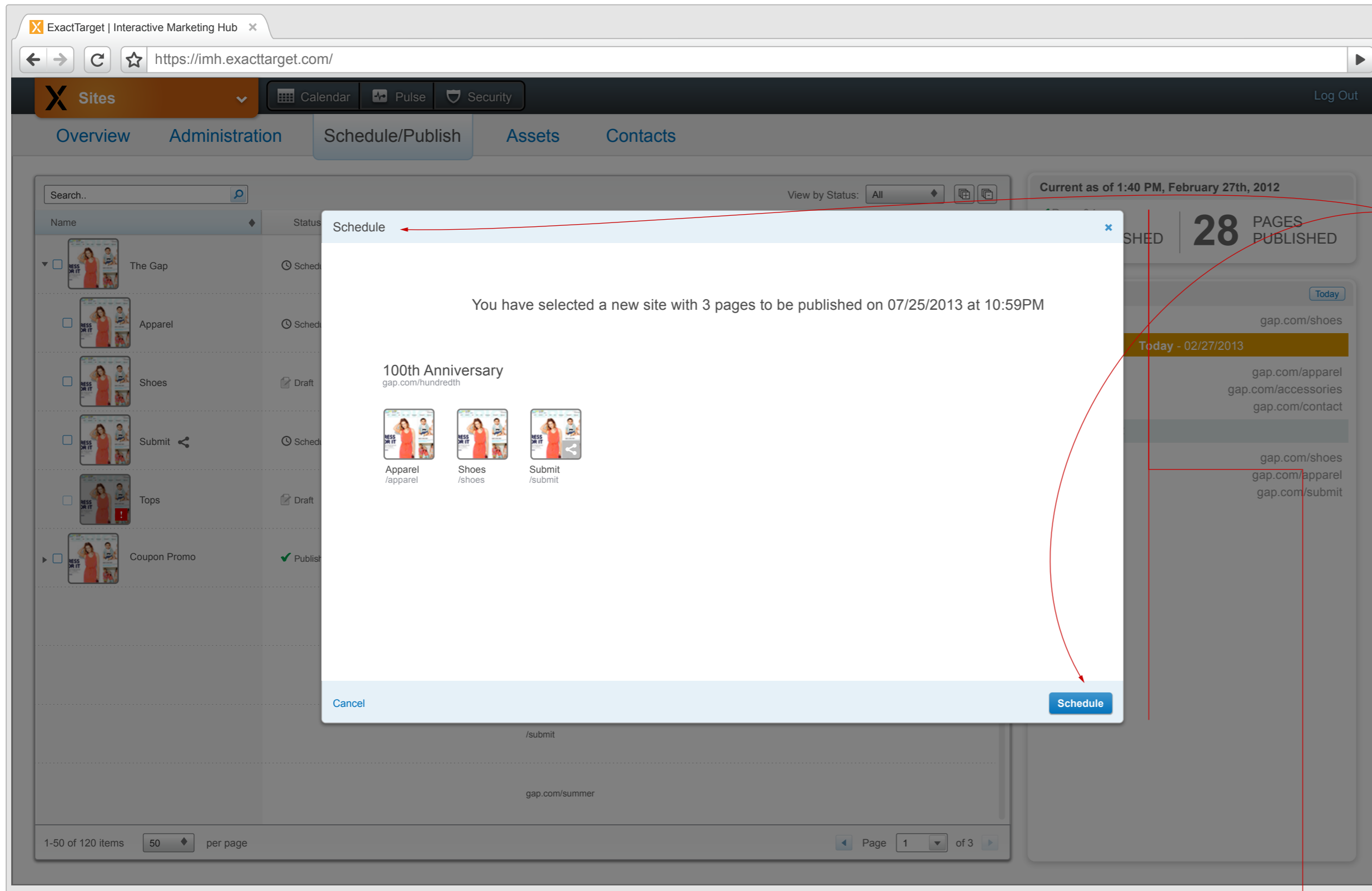


When the user clicks the Publish button, a panel slides down over the grid containing a checkbox with option to an expiration date, some help text, and confirm/cancel buttons. When rescheduling, time/date selection controls are already visible.



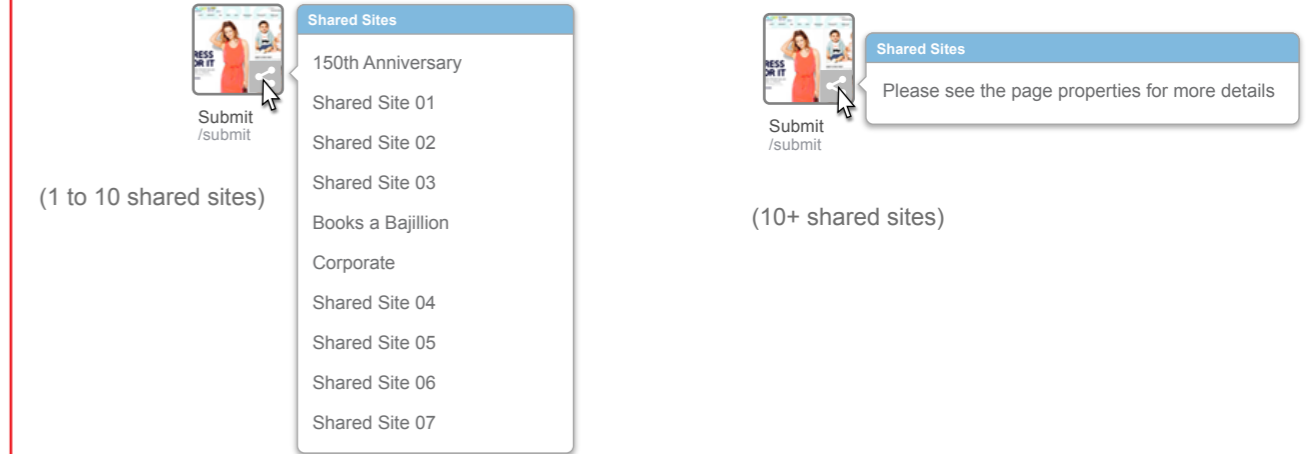
If the user has only selected a published page (the button would say Unpublish / Expiration), the user would see one of the following, depending on whether the published page had a schedule expiration or not.





Depending on whether the user chooses "Publish Now" or "Schedule Publish" the title text and confirm buttons on this modal will say either "Publish" or "Schedule" respectively.

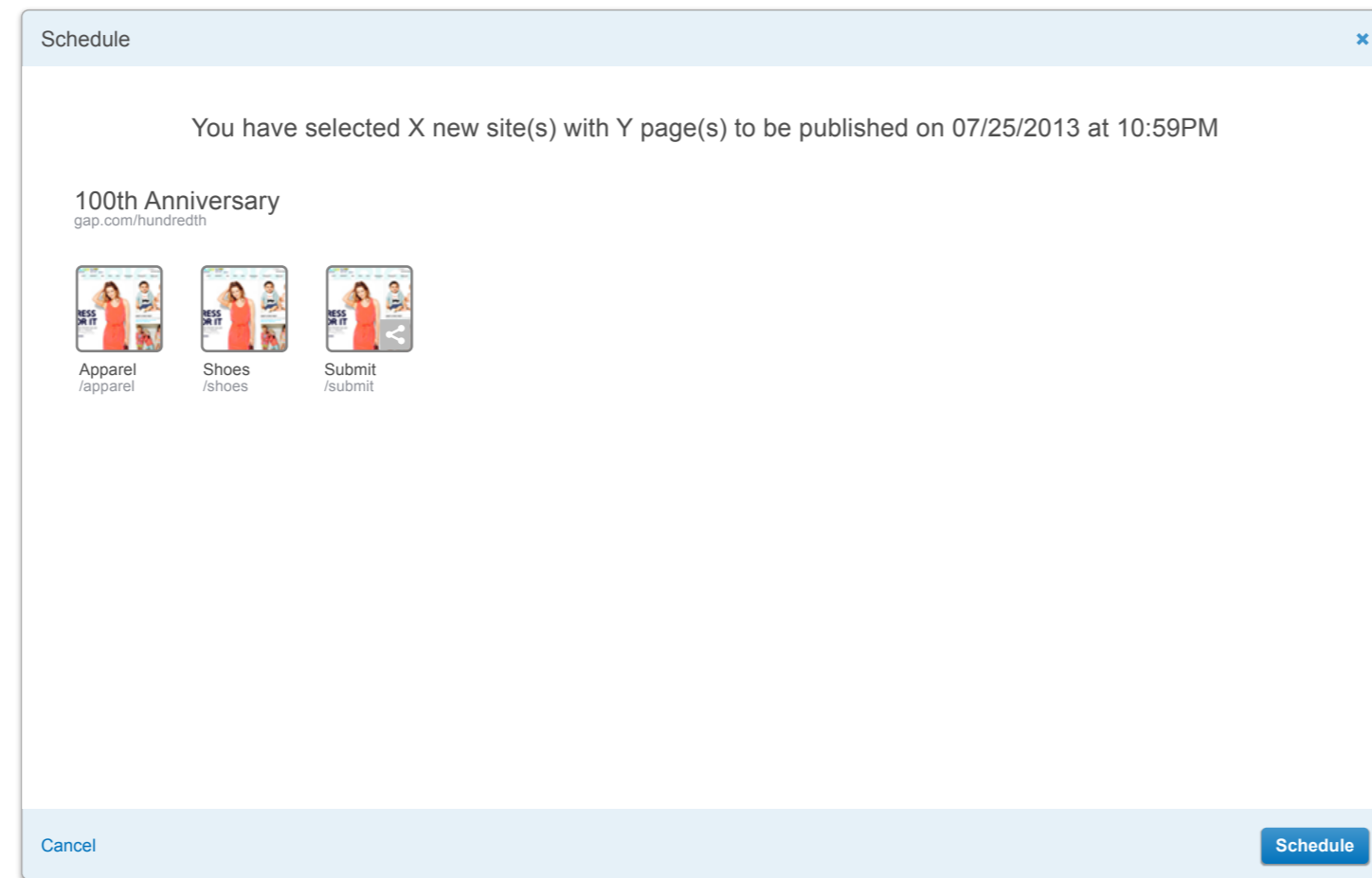
Similar to the grid, hovering over a shared icon would show the user the list of sites the page is shared with.



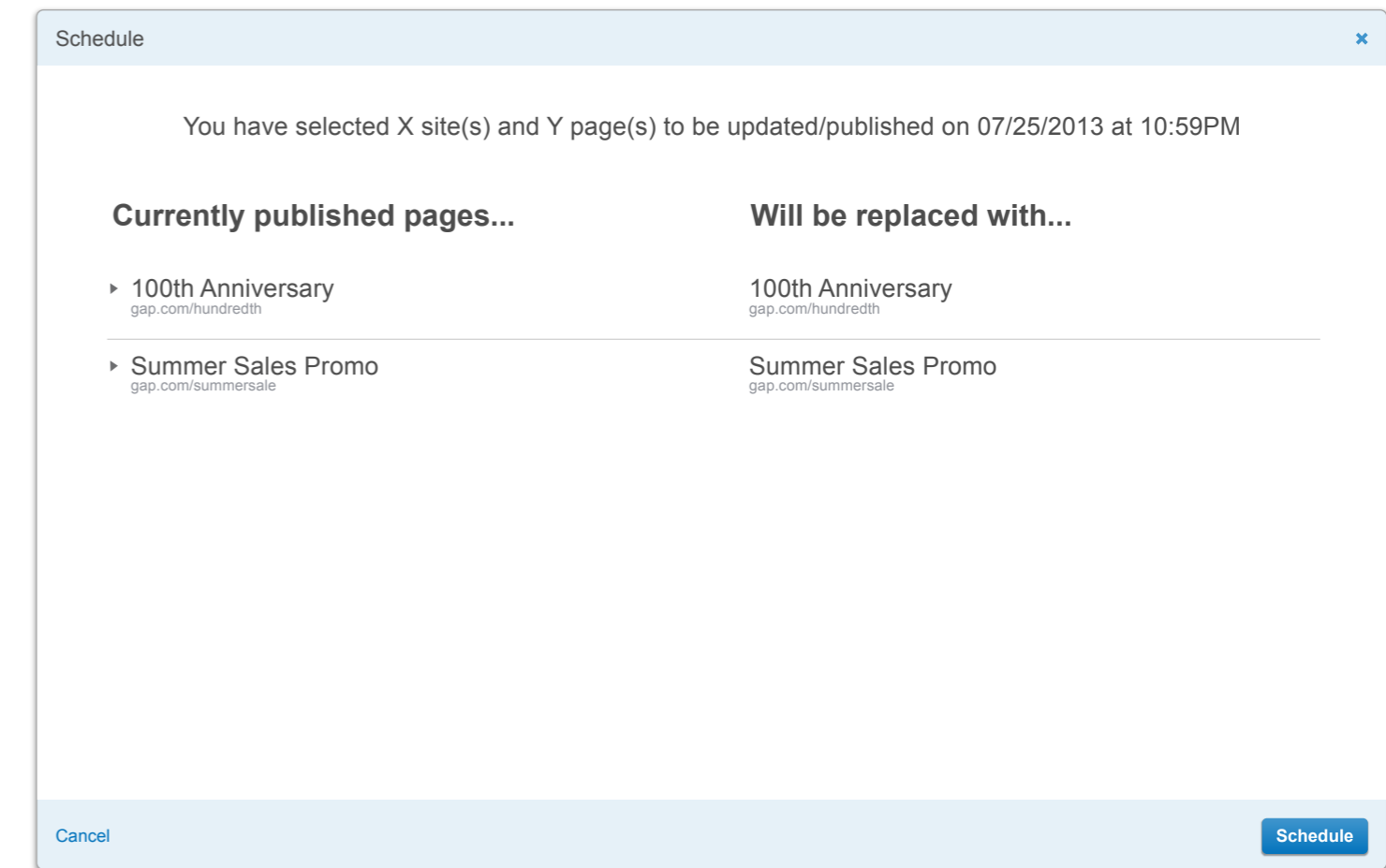
The example shown to the left is an example constructed to show longer URLs and how a horizontal layout may work. Please disregard inconsistent and repeated site/page names for this illustrative example.

For subsequent publishes, the user sees the before/after state of the site. If the entire site is selected from the grid, the default view shows a collapsed page set which can be expanded as seen below:

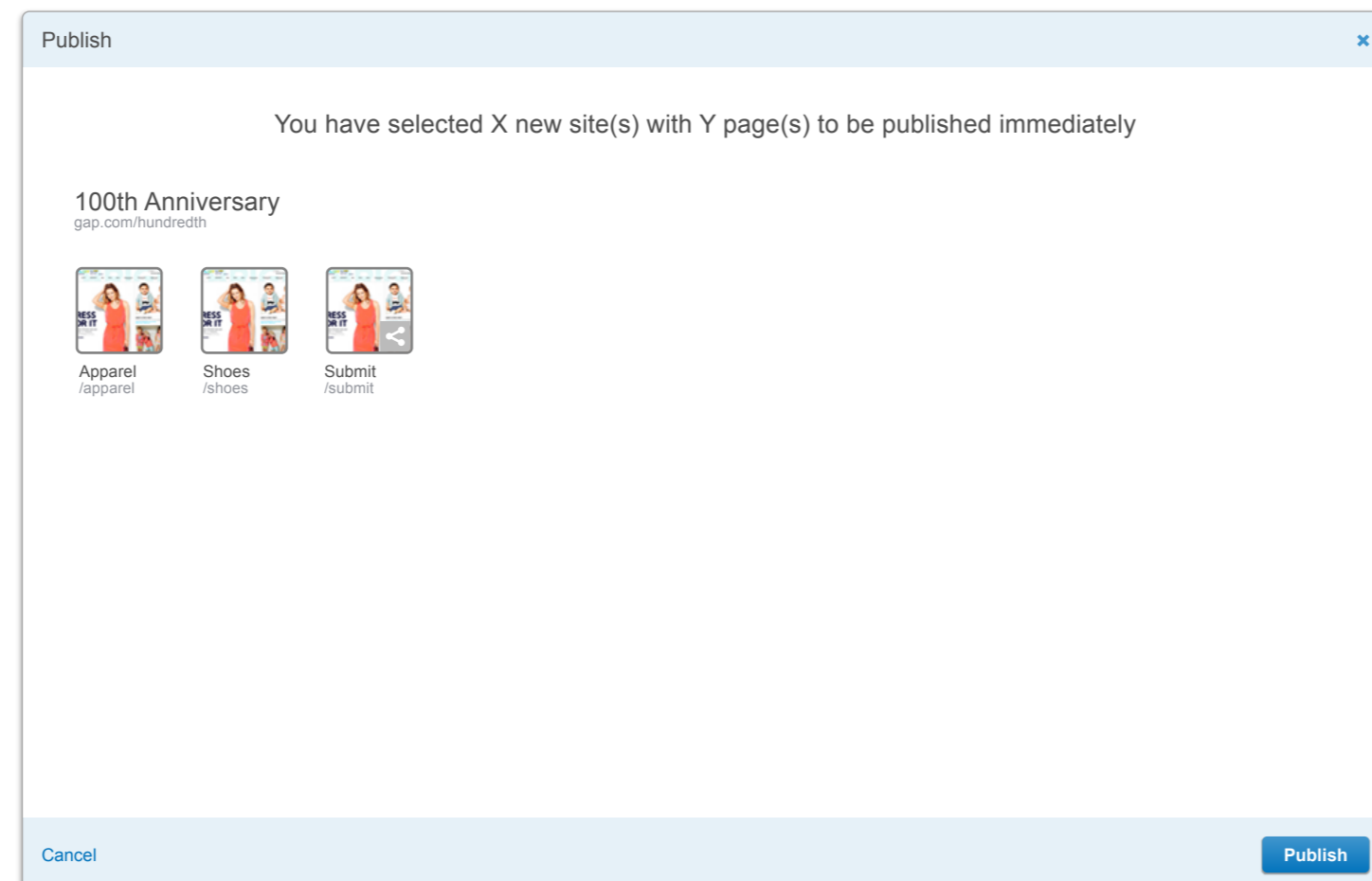
First Time Schedule (same as shown on left)



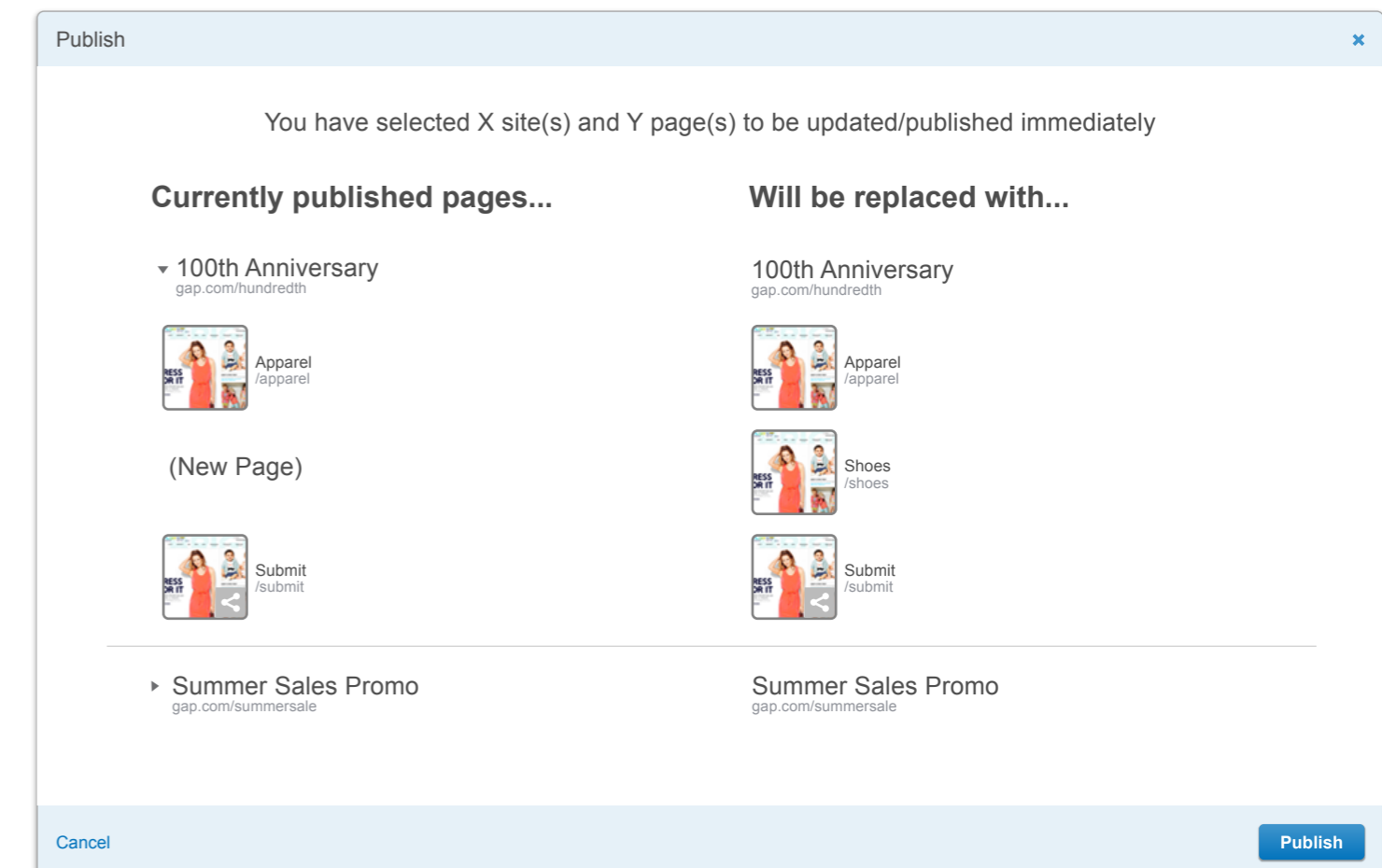
Subsequent Schedule (collapsed view)

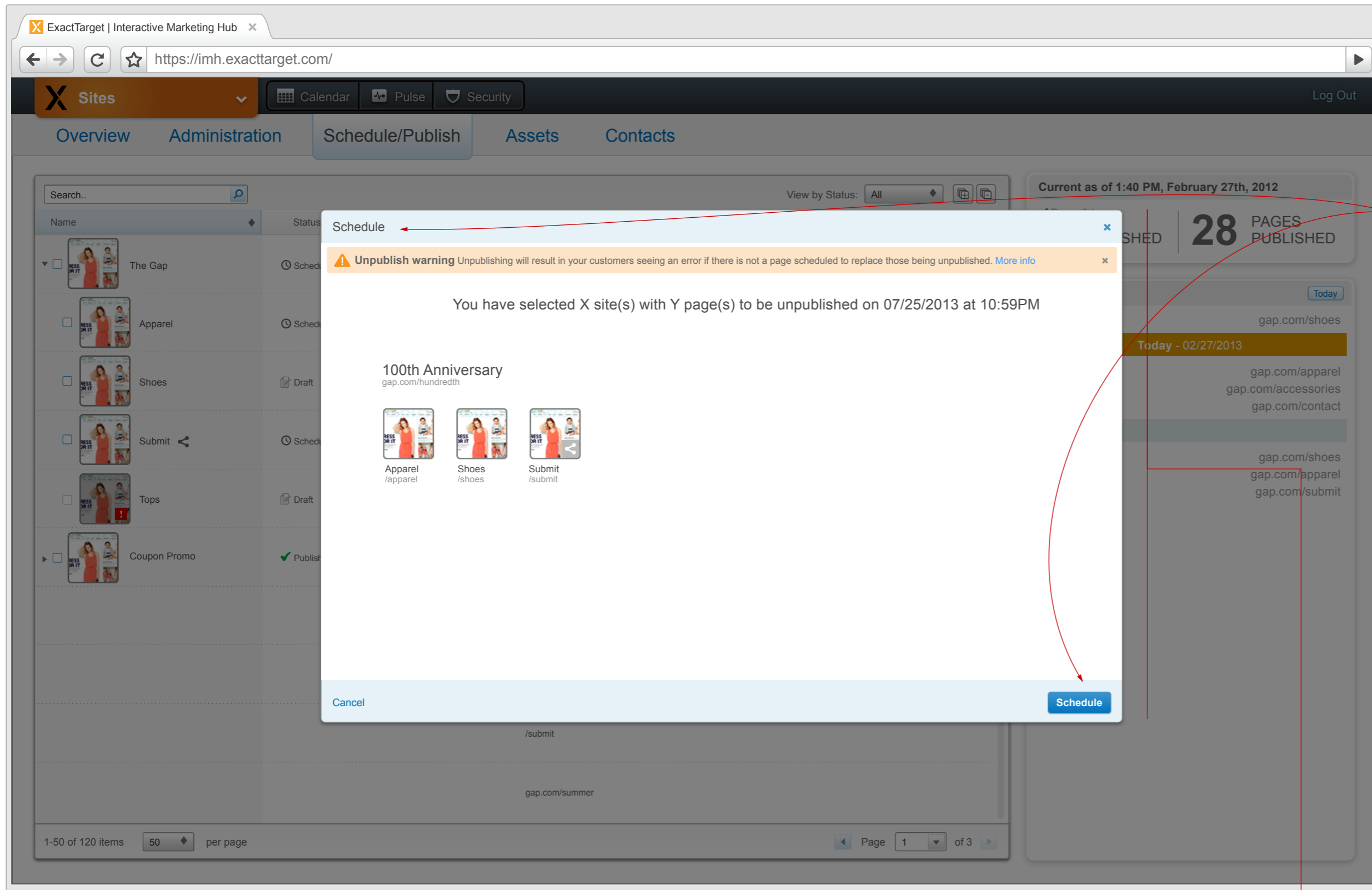


First Time Publish



Subsequent Publish (expanded)

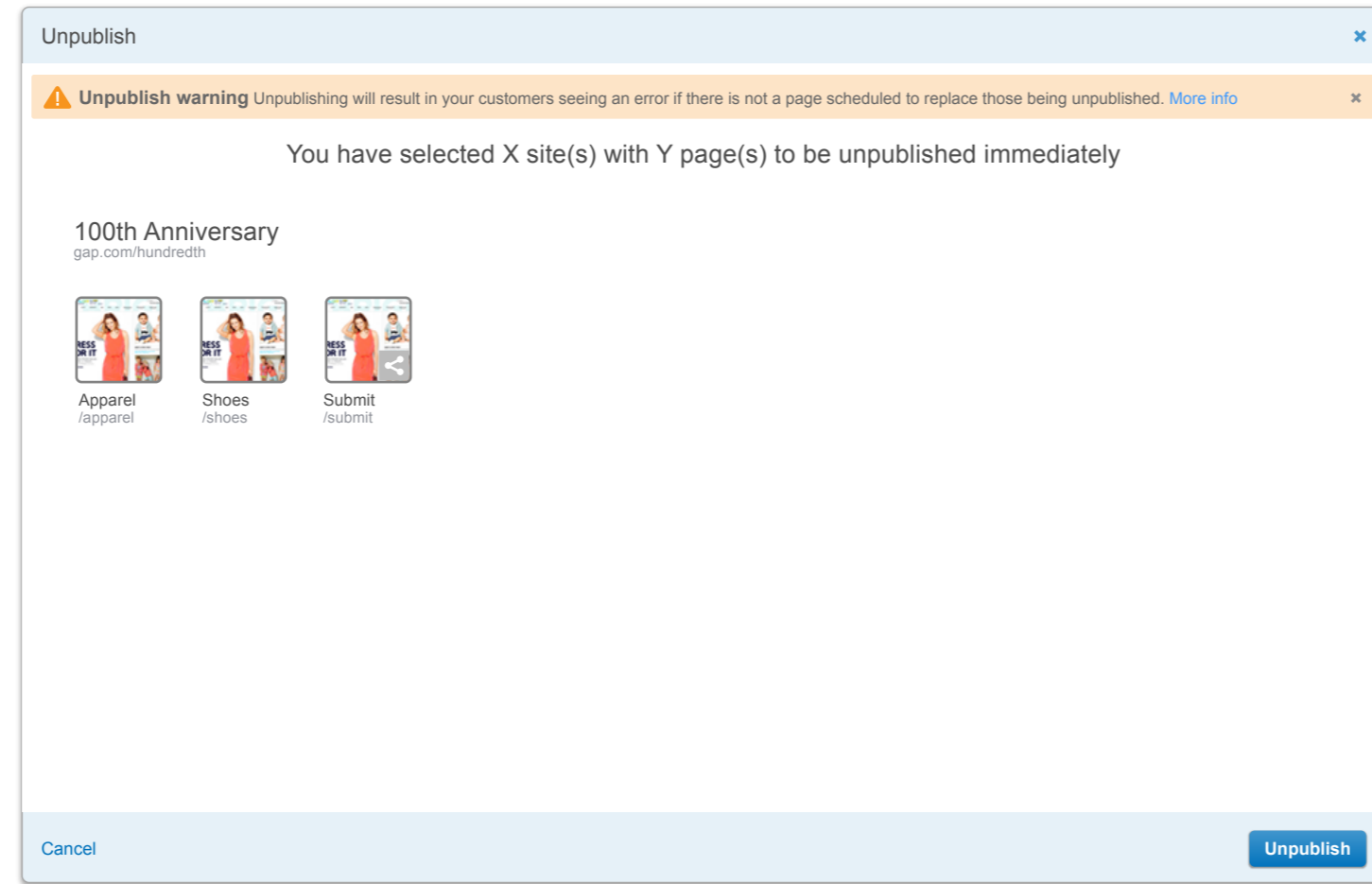




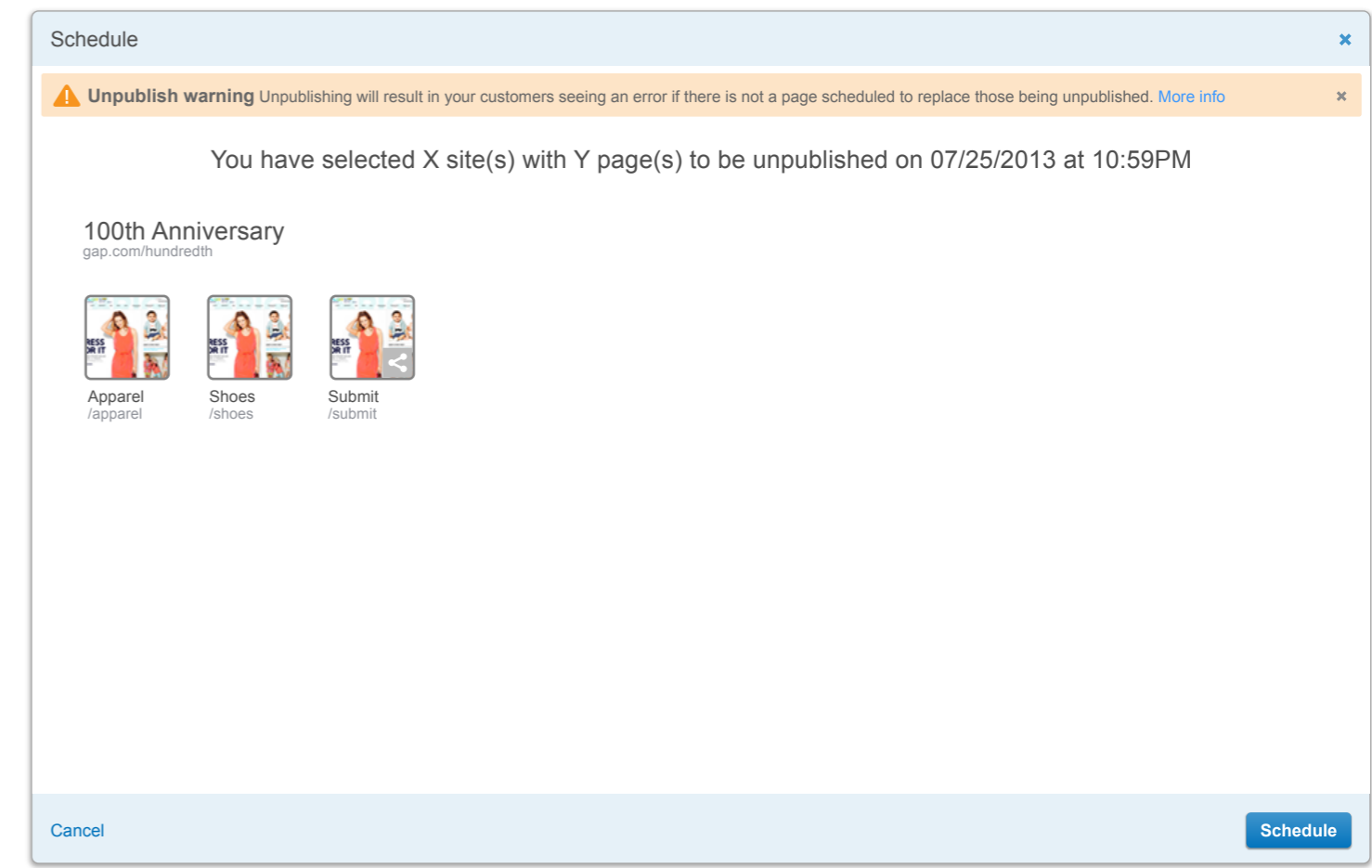
Depending on whether the user chooses "Unpublish Now" or "Schedule Unpublish" the title text and confirm buttons on this modal will say either "Unpublish" or "Schedule" respectively

Please disregard inconsistent and repeated site/page names for this illustrative example.

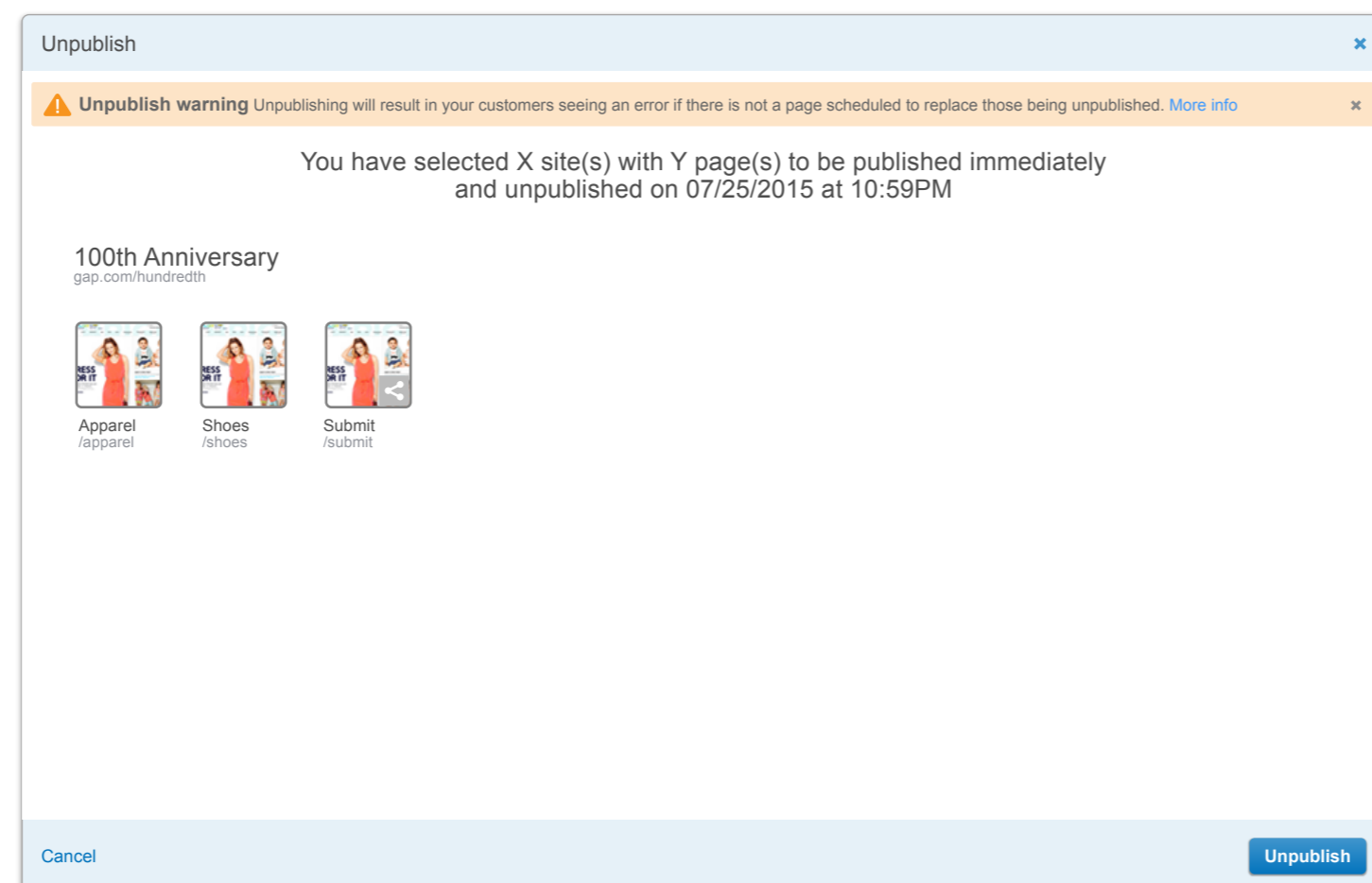
Unpublish Immediately



Scheduled Unpublish (same as shown above)



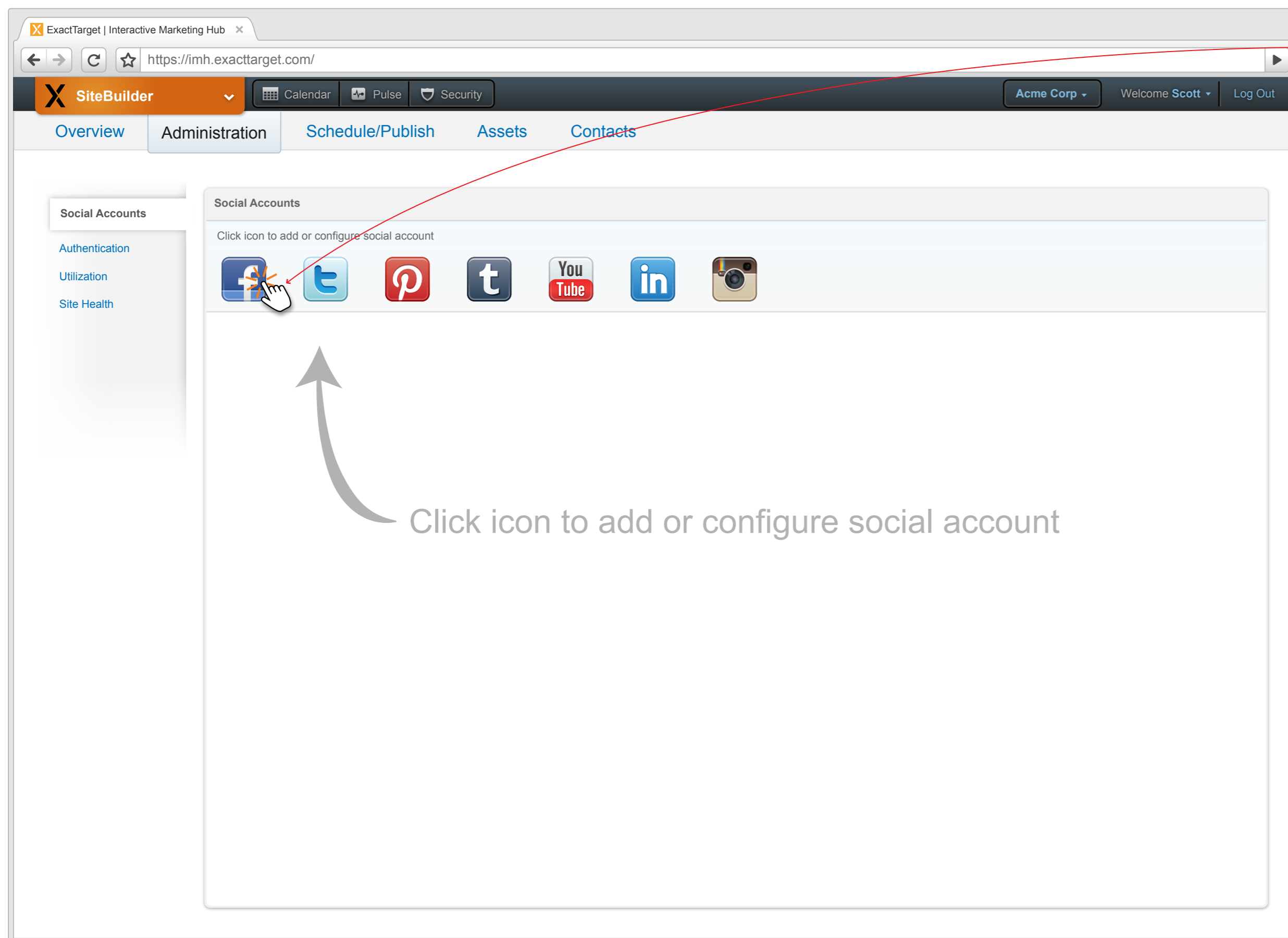
Publish Immediately / Scheduled Unpublish



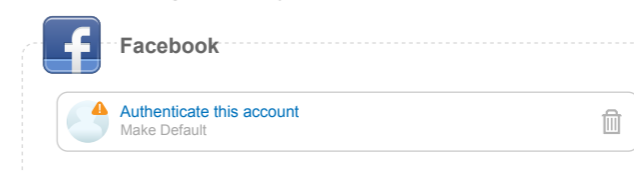
Scheduled Publish / Scheduled Unpublish



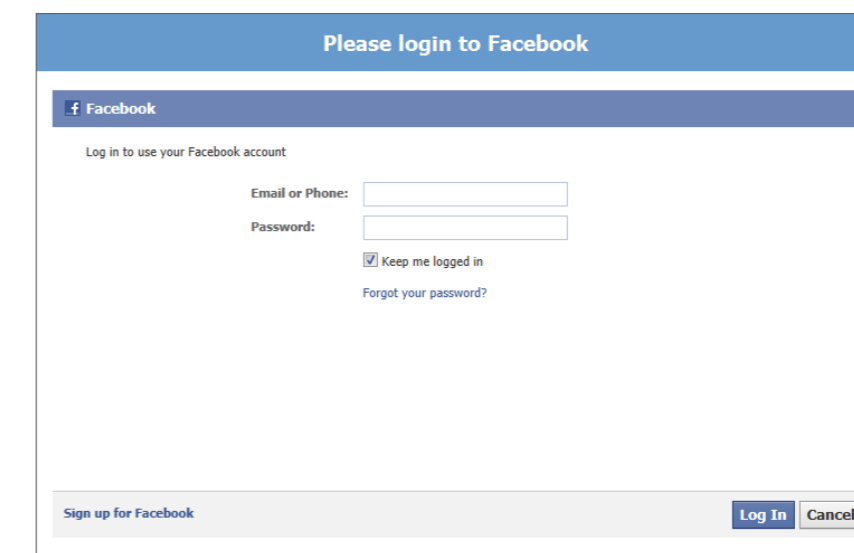
08 SiteBuilder - Administration



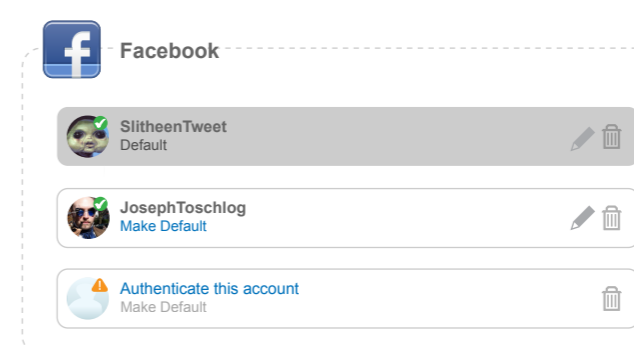
Clicking any social network icon will add an unauthenticated account to the space below. Accounts are grouped by social network.



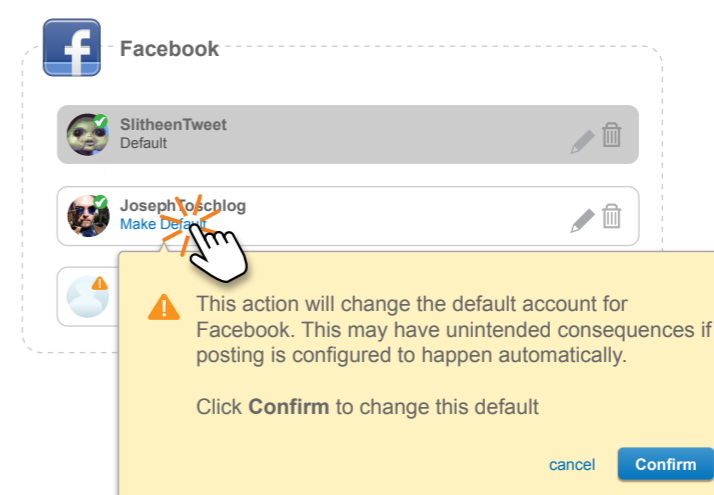
Clicking "Authenticate Account" will pop a modal dialog where the user will proceed through the social networks respective authentication process. If it is the only account for that particular social network, it will become the default.

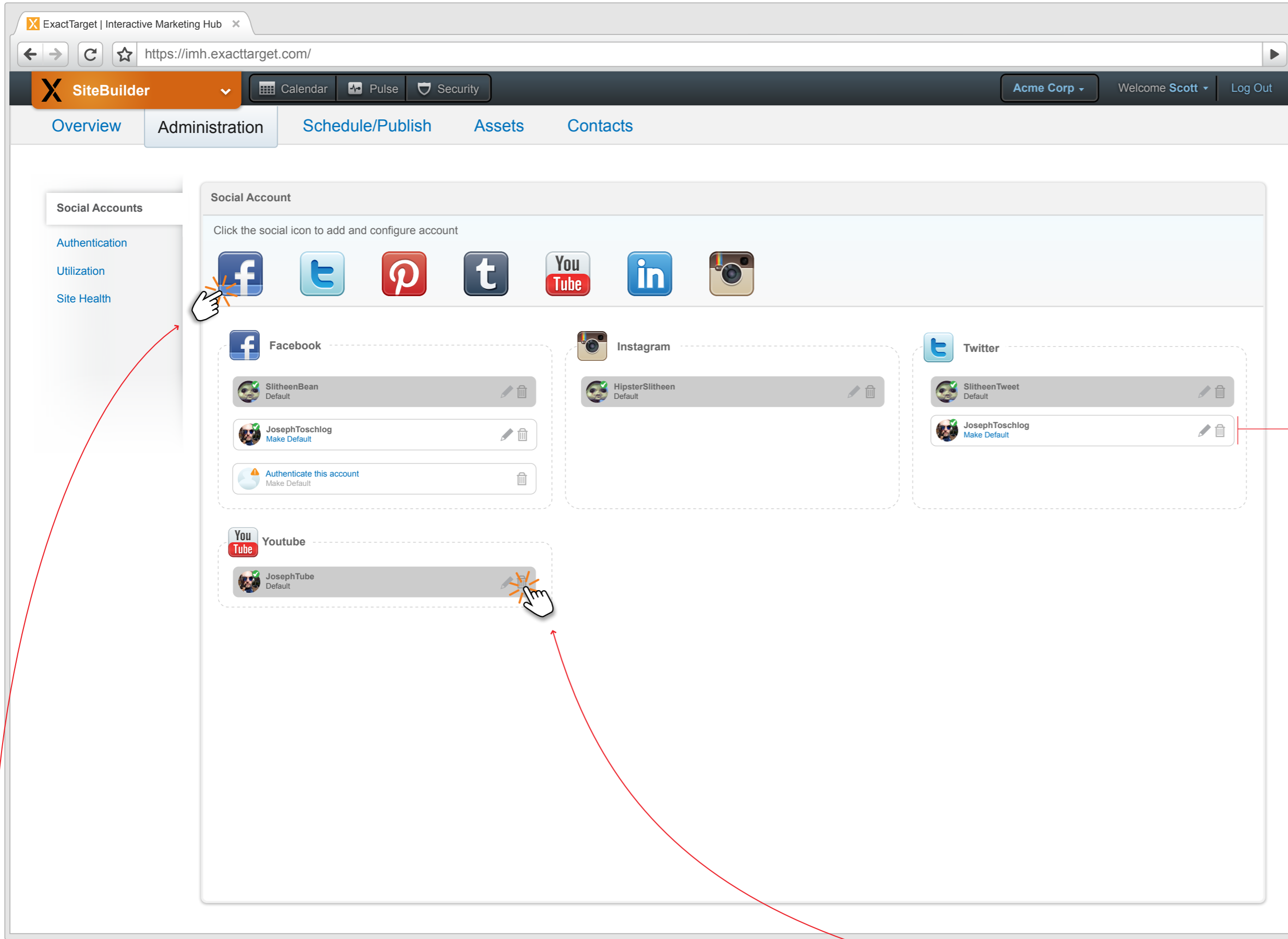


The user may add multiple unauthenticated and authenticated accounts at one time, however, only authenticated accounts may be made default and only one authenticated account may be default at one time.

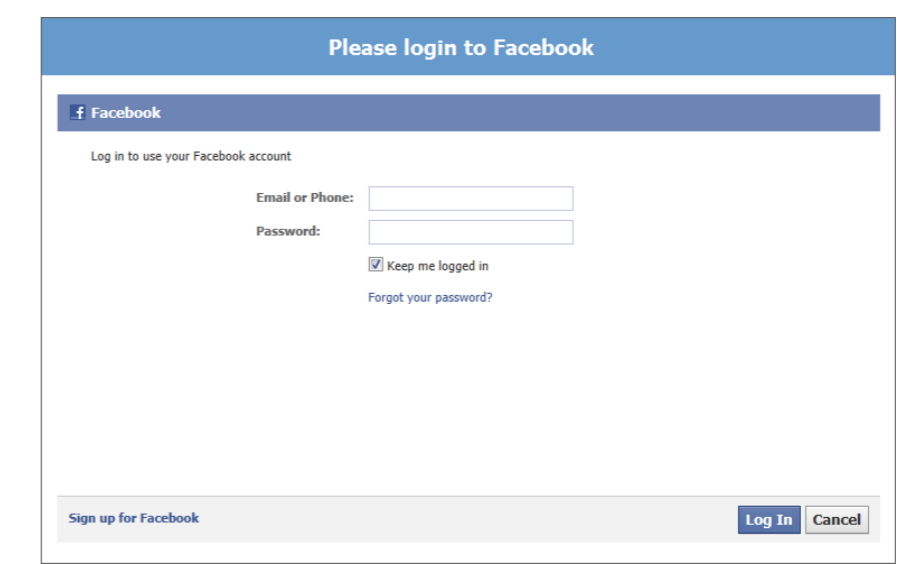


Additionally, social network groups appear in alphabetical order from right to left. When the user clicks to change the default account, they are prompted to confirm.

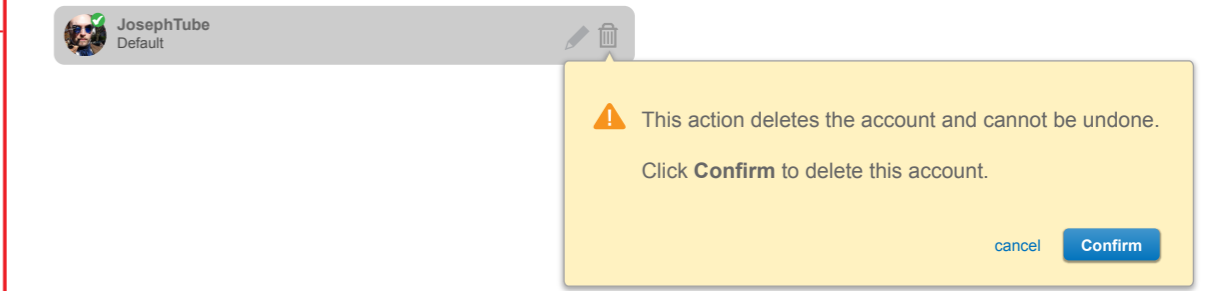
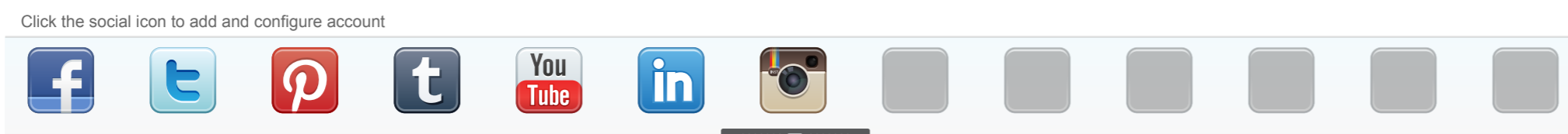


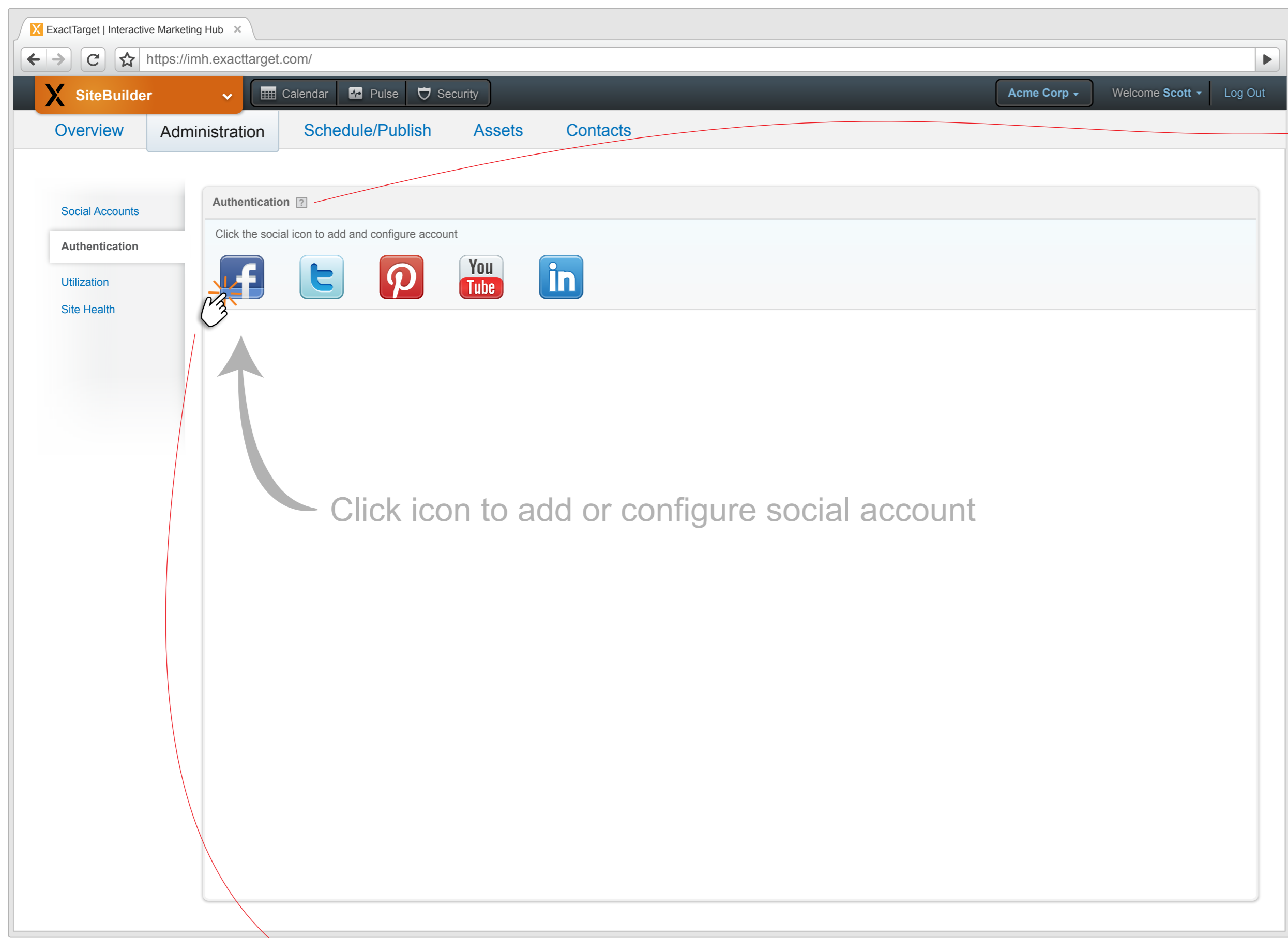


Edit function will pop a modal dialog which will allow the user to change the login creds for a social network's respective authentication process.



For the future, when the number of social networks becomes greater than can be displayed, the user can expand this section to access more social networks.



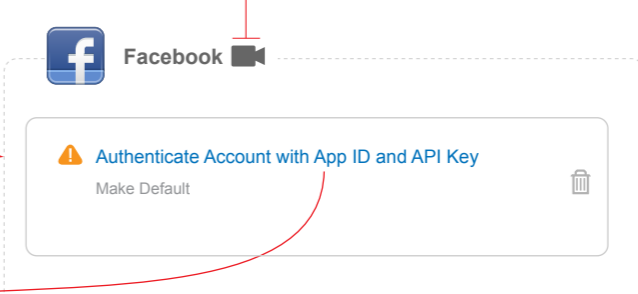


sites-administration-authentication



Clicking on the movie camera icon will launch a pop-up screen. Please note this is a Pop-up window and not a Modal. A Pop-up screen will allow the user to watch the movie and authenticate his/her account simultaneously.

Each social network will have its own movie which will walk a user through its unique process of authentication for use with the JanRain Gear.



Clicking any social network icon will add an unauthenticated account to the space below. Accounts are grouped by social network.

Clicking "Authenticate Account with App ID and API Key" will pop a modal where the user will proceed through the social network's respective authentication process. If it is the only account for that particular social network, it will become the default. If the user chooses not to immediately authenticate their social network, it will be added to the authentication palette but will remain inactive.

Facebook
 Account Name *
 App ID *
 API Key Secret *
 Cancel Submit

Facebook
 Account Name *
 App ID *
 API Key Secret *
 Cancel Submit
 Enter an Account Name
 Enter an App ID
 Enter an API Key Secret

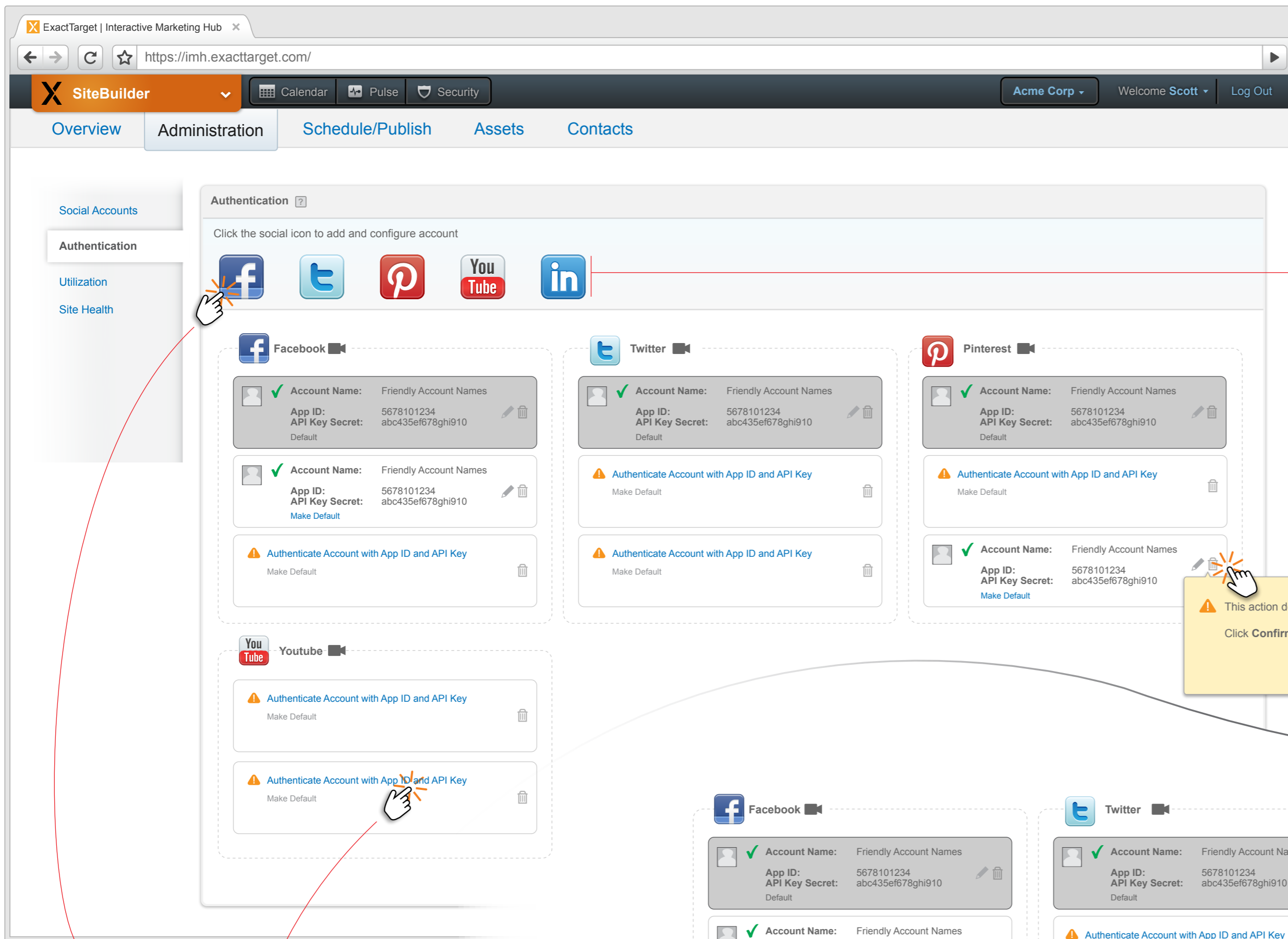
The user may add multiple unauthenticated and authenticated accounts at one time, however, only authenticated accounts may be made default and only one authenticated account may be default at one time.

Edit an account using the Pencil icon
 Account Name: Friendly Account Name
 App ID: 5678101234
 API Key Secret: abc435ef678ghi910
 Make Default

Facebook
 Account Name: Friendly Account Names
 App ID: 5678101234
 API Key Secret: abc435ef678ghi910
 Default
 Account Name: Friendly Account Names
 App ID: 5678101234
 API Key Secret: abc435ef678ghi910
 Make Default
 Account Name: Friendly Account Names
 App ID: 5678101234
 API Key Secret: abc435ef678ghi910
 Make Default
 Authenticate Account with App ID and API Key
 Make Default

Default Account
 Authenticated Account
 Unauthenticated Account

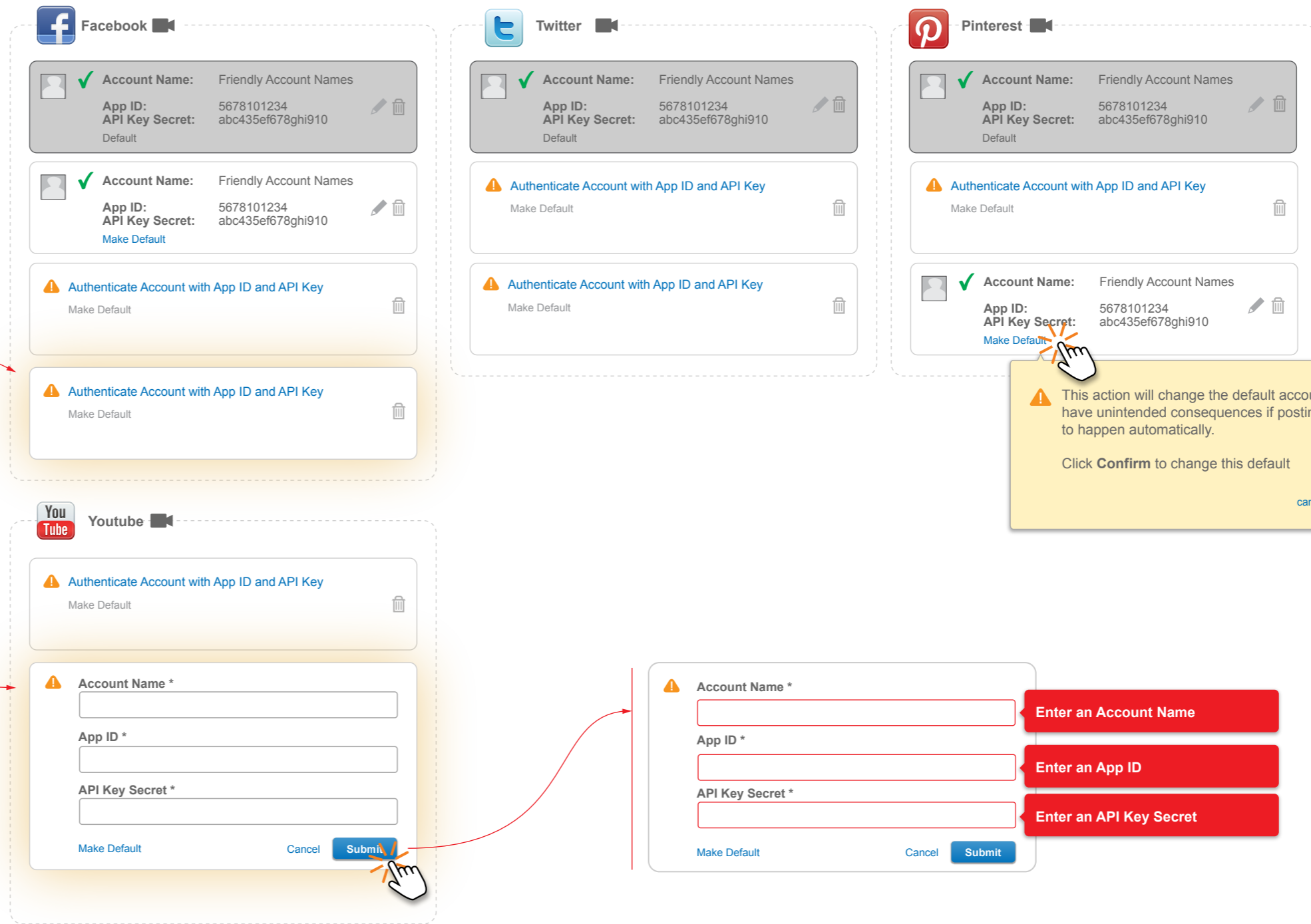
Additionally, social network groups appear in alphabetical order from right to left.



When the number of social networks becomes greater than can be displayed, this section to access more social networks.

The user may add as many social network accounts as necessary. Each new network will be listed alphabetically in it's respective list.

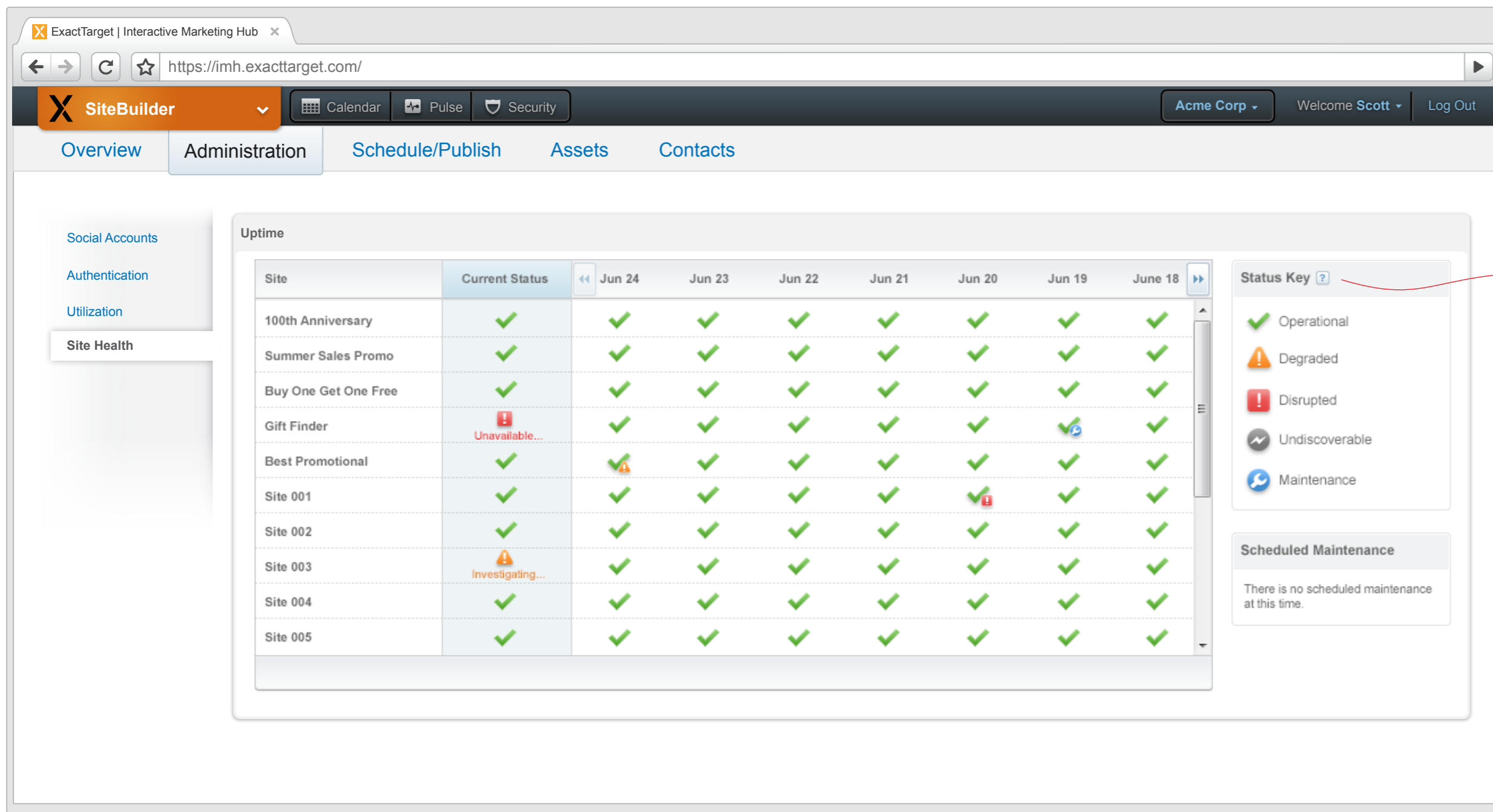
Clicking on the "Authenticate Account with App ID and API Key" text link required to authenticate an existing account opens the required text fields.



This action will change the default account. This may have unintended consequences if posting is configured to happen automatically. Click Confirm to change this default.

ExactTarget | Interactive Marketing Hub x
https://imh.exacttarget.com/
SiteBuilder Administration Schedule/Publish Assets Contacts
Acme Corp Welcome Scott Log Out
Social Accounts Authentication Utilization Site Health
Pages: 65 in use (100 Purchased, 35 Available)
Impressions: 4,394 used (1,000,000 Purchased, 995,606 Available)
Gears: 22 installed (50 Purchased, 28 Available)

- sites-siteproperties-purchasedgears
- sites-siteproperties-purchasedimpressions
- sites-siteproperties-purchasedpages



sites-siteproperties-statuskey

Operational - This icon indicates the page remains accessible to the public without any issue.

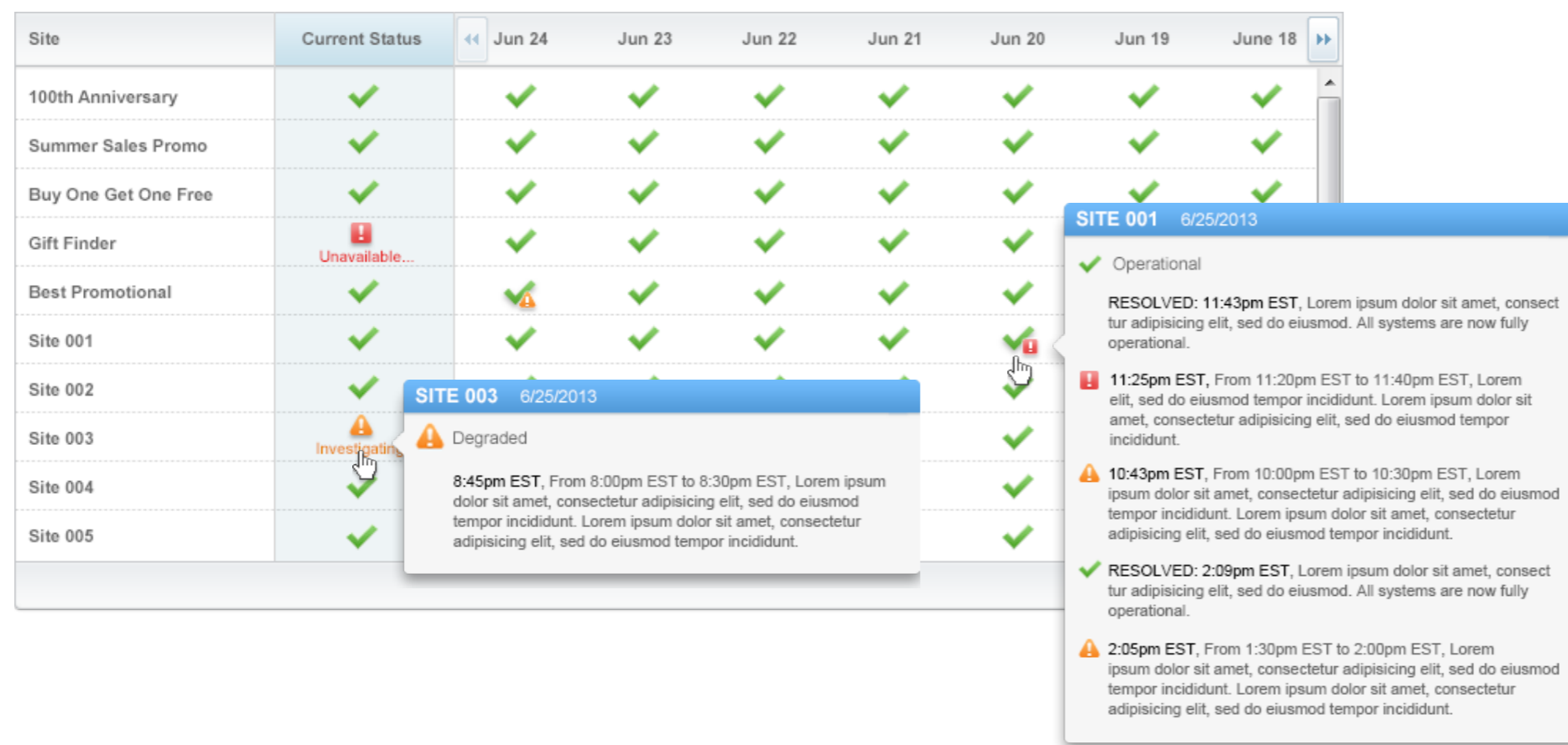
Degraded - This icon indicates that persons trying to access may experience some issues due to network issues or other obstacles. Hover over the icon for more information.

Disrupted - This icon indicates that persons cannot access the page due to problems with the page or the server. Hover over the icon for more information.

Undiscoverable - This icon indicates that Site Health cannot accurately access and determine the status of the page. Hover over the icon for more information.

Maintenance - This icon indicates the page requires routine maintenance and cannot be accessed until this maintenance completes.

The user can hover any over any icon that isn't Operational for further information:



The user may also hover over statuses for a brief description of the icon (Text TBD):



Operational - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Degraded - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Disrupted - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Undiscoverable - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Maintenance - Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.